TERESA YOVELA

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I'm a passionate journalist with experience reporting work and career, HR, business, lifestyle, culture, health, community, and regional news. My work has been published across multiple platforms including website, digital app, TV, podcast and social media. I am friendly, curious, adaptable and organised, with strong interview and presenting skills.

WORK EXPERIENCE

Journalist, Shortlist and HR Daily

Shortlist is a subscription news service for recruitment leaders, covering work, careers, talent, finance, and employment law. Its subsidiary, HR Daily, focuses on people and culture topics like wellbeing, L&D, DEI, and psychological safety.

November 2022 – present

- Conduct interviews with business leaders, experts, and researchers to create compelling articles. (Contact me to view my published work.)
- Break down financial reports (ASX and ASIC), research, and books into timely, newsworthy stories.
- Cover in-person conferences and industry events.
- Curate the daily newsletter, summarising top articles for readers.
- Edit live webinars into on-demand videos for subscribers.
- Plan and coordinate the weekly publishing schedule to ensure smooth news delivery.

Digital Marketing Intern, Bastion Asia

A marketing agency connecting Australian property, hospitality and wine businesses with Asian audiences through custom marketing programs.

March 2022 – May 2022

- Created social media content, articles, and press releases for advertorial and PR campaigns.
- Compiled monthly performance reports and social media strategy proposals.

News Correspondent/Presenter, The Struggle Season 8-9

An award-winning satirical current affairs TV show produced by Monash University journalism students, with a focus on political and social commentary. It airs on Channel 31. Instagram: @thestruggleau

Aug 2021 – June 2022

- Watch one of my news packages here.
- Hosted on-screen segments from a custom-built home studio (Season 8) and Monash's TV studio (Season 9).
- Collaborated with newsroom writers to pitch and develop fresh, engaging segment ideas.
- Wrote several scripts for its environmental and entertainment segments, blending information with audience-friendly storytelling.

Reporter Intern, WIN News Bendigo

A regional TV news program covering state and national stories.

April 2022

- Conducted talent interviews under the guidance of WIN's reporter and cameraperson.
- Wrote, voiced, and presented breaking news packages, adhering to WIN News' broadcast standards. (<u>Watch one of my packages here</u>.)

Writer and Reporter, BUSET Magazine

An Indonesian community magazine based in Melbourne, focusing on art and culture events, restaurant openings and feature stories.

Jan 2021 – Jan 2022

- Covered community events and restaurant launches.
- Pitched and wrote articles for the magazine's monthly issue.
- Hosted and moderated online seminars (BUSET Talk).

Reporter Intern, The Jakarta Post's Lifestyle Desk

An English-language daily news website providing comprehensive coverage of national and international news, business, politics, lifestyle and cultural stories.

Nov 2019 – Jan 2020

- Wrote news on travel, health, entertainment and culture.
- Interviewed experts, public figures and community leaders to create engaging feature articles and video packages. (Watch my video here.)
- Covered media events and press conferences.
- Developed, filmed, and wrote scripts for The Jakarta Post's YouTube Channel.
- Conducted insightful interviews with experts, public figures, and community members.

RELATED EXPERIENCE

Script Writer, Eat Play & Stay on Foxtel Aurora

A travel and leisure show promoting Australian and Southeast Asian hotels and accommodation.

June 2021 – Jan 2023

 Wrote 2-minute voice-over scripts endorsing hotels, restaurants, and travel recommendations for the show.

Guest Host, Suara Indonesia 94.1FM/3WBC

A community radio show for Indonesians in Melbourne, discussing social, political and art Jan 2022 topics.

Dec 2021 –

- Pitched topics for discussion in weekly episodes.
- Interviewed guest speakers, including a fashion collector, culture expert, and organisation leaders.

EDUCATION

Master of Communications and Media Studies, Monash University.

• Activity: I joined Monash's journalism club, MOJO News. My short film <u>Earworms</u> was nominated for Best Documentary in 2021. March 2021 – June 2022

Bachelor of Arts (Journalism, PR and Advertising), Deakin University

• My articles and TV news package were featured on Deakin's news website Dscribe.

June 2019 – Nov 2020

Bachelor of Social Sciences, Universitas Indonesia

Majored in Communications (Advertising)

August 2016 –

June 2018

LANGUAGES:

English, Bahasa Indonesia, and Mandarin Chinese (conversational).