

TERESA YOVELA

E: teresayovelatio@gmail.com | Ph: +61 466 301 130 | **LinkedIn:** [linkedin.com/in/teresayovela](https://www.linkedin.com/in/teresayovela)

Portfolio: <https://www.teresayovela.com/>

A passionate writer and media communications graduate with experience in digital journalism, broadcast, radio, and marketing. I am friendly, curious, and organized, with strong writing, interview and social media skills developed through past work, internships, and involvement in community media. Looking to work in news or digital media.

EDUCATION

Master of Communications and Media Studies, Monash University March 2021 – June 2022

- Units taken: Understanding Media Audiences, Global Media Industries, Media & Social Change, Data Analytics in Communications, Media, Law & Ethics, and Broadcast Journalism.

Bachelor of Arts (Journalism, minors in PR and Advertising), Deakin University June 2019 – Nov 2020

- Graduated with Distinction
- Dual Bachelor's program with Universitas Indonesia.

Bachelor of Social Sciences, Universitas Indonesia August 2016 – June 2018

- Majored in Communications (Advertising)

PROFESSIONAL EXPERIENCE

Digital Marketing Intern, Bastion Asia March 2022 – May 2022

A subdivision of Bastion specializing in helping Australian property, hospitality, and wine brands market to the Asian community through tailored marketing programs.

- Wrote social media content, articles, and press releases for advertorial and PR use.
- Developed and edited client pitches, monthly reports, and social media proposals.

News Correspondent/Presenter, The Struggle Season 8-9 Aug 2021 – June 2022

An award-winning news talk show produced by Monash University Journalism Students and aired on Channel 31. Instagram: [@thestruggleau](https://www.instagram.com/thestruggleau)

- Presented the assigned segments on screen in a build-up home studio (S8) and Monash' TV studio (S9).
- Pitched and developed segment ideas with the writers in the newsroom.
- Wrote scripts for environmental and entertainment segments (S8).

Reporter Intern, WIN News Bendigo April 2022

A regional TV news bulletin (5:30 pm on Channel 9) covering local, state, national and sports stories.

- Interviewed talents under the supervision of WIN's reporter and cameraperson.
- Wrote, voiced, and presented breaking news packages in accordance with WIN News's broadcast standard.

Writer and Reporter, Buset Magazine Jan 2021 – Jan 2022
An Indonesian language media company based in Melbourne.

- Reported on Indonesian community events centred around culture, food, art, and literature.
- Pitched and developed articles for its monthly issues.
- Hosted and moderated occasional online seminars (Buset Talk).

Reporter Intern, The Jakarta Post Nov 2019 – Jan 2020
An English language news company based in Jakarta, Indonesia.

- Wrote breaking news, entertainment, travel, profile, and feature articles under the Lifestyle Desk for their app, website, and print.
- Attended and reported on events and press releases.
- Developed, filmed and wrote captions for The Jakarta Post's YouTube Channel.
- Liaised and interviewed experts, public figures, and the community.

RELATED EXPERIENCE

Assistant Line-up Producer, Channel 31's Federal Election Live Program May 2022
A four-hour federal election live coverage, produced by MOJO News and aired on Channel 31.

- Organized and liaised with the presenters and camerapersons at four locations for spontaneous live crosses.
- Assisted the producers in the control room with real-time voting count updates.

Guest Host, Suara Indonesia 94.1FM/3WBC Dec 2021 – Jan 2022
A community radio show for Indonesians in Melbourne, discussing social, political and art topics.

- Pitched topics to discuss in its weekly episodes.
- Interviewed guest speakers, including a fashion collector, a culture expert, and president of Indonesian organizations.

Panelist, Australia-Indonesia Youth Interfaith Dialogue, Sydney 2018 March 2018
A joined program between the Ministry of Foreign Affairs of the Republic of Indonesia with the Australian Government's Department of Foreign Affairs and Trade, where youths of age 16-25 discussed yearly interfaith topics.

- Represented the Indonesian Catholic Youth to join President Joko Widodo on a state visit to Sydney, Australia.
- Introduced the case studies from Indonesia and led group discussions in developing plans to solve them.
- Wrote daily journals of the experience published on the Bishop's Conference of Indonesia's official website.

SKILLS: Copywriting, Content Management, Photography, Data Analytics, Adobe Premiere Pro, Adobe Audition, Adobe Photoshop, Adobe Lightroom, Microsoft Office, SEO

LANGUAGE: English (Advanced), Bahasa Indonesia (Native), Mandarin Chinese (Intermediate)