

# SHAMEKA DUDLEY-LOWE

## SUMMARY

Experienced breaking news editor with extensive background in chasing top stories of national importance, including elections, social injustice and mass shootings. Deep understanding of and experience using SEO techniques to attract online readers. Proven ability to multitask several roles under strict deadlines to produce top quality journalism for clients and subscribers.

## EXPERIENCE

### Overnight National Supervisor

*The Associated Press | Atlanta, GA | January 2018 - Current*

- Monitor a variety of national outlets, including local media and social media sites for breaking news stories
- Prepare and publish breaking news alerts to notify subscribers and customers of upcoming stories
- Work with reporters to quickly shape content and help improve copy through detailed editing
- Consult with national and international photo and video desks to select and prepare media to pair with content
- Publish stories online using a CMS and promote them through social media sites such as Twitter and Facebook
- Ensure stories are in line with AP style
- Conduct interviews with credible story sources to gather information for breaking news stories
- Write interesting, eye-catching headlines for SEO
- Prepare digests to promote AP's top stories

### Weekend Supervisor

*The Associated Press | Atlanta, GA | March 2015 - January 2018*

- Conceived, edited and published breaking news stories for 13 states in AP's South region
- Produced news and sports copy for radio and television as a broadcast editor
- Reported breaking news for AP radio
- Transferred local stories into conceptual pieces for national interest as a rewrite editor
- Worked with news editors, reporters and writers in the field to improve quality of daily reporting
- Monitored local and national news media for breaking news via Twitter, Facebook and Google

## CONTACT

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## EDUCATION

### Bachelor of Arts

Media And Communications /  
American Studies  
SUNY College At Old Westbury, Old  
Westbury, NY

## **Newsperson**

*The Associated Press | Atlanta, GA | December 2013 - March 2015*

- Assisted reporters and producers to create and deliver compelling work on deadline
- Worked among a team of journalists to deliver spot news and enterprise coverage in all formats
- Drove stories that people wanted to share, like and talk about on social media platforms
- Maintained AP's standards for integrity and objectivity

## **Assistant Editor**

*Newsday | Melville, NY | June 2002 - December 2013*

- Edited all sections of print and newsday.com, from breaking news to videos and photo galleries
- Rewrote photo captions and headlines as needed with an eye toward SEO
- Worked with assignment editors and reporters for placement of stories/photos for print and to keep website updated
- Assisted web staff in programming the home page, ensuring compelling and accurate headlines
- Secured multimedia for web and mobile apps
- Programmed, edited and updated daily business newsletter and weekly ExploreLI and FeedMe newsletters
- Posted LI Life and Act 2 print sections to website
- Contributor to Long Island Parent Talk blog
- Conducted interviews and research to write short stories for for Newsday's renowned features section, Part2
- Filled in as assignment editor on World/Nation desk

## **ACCOMPLISHMENTS**

Copy editor on Newsday's 2005 Pulitzer Prize-winning Rwanda series for International Reporting. Winner of numerous Editor's Awards.