

CV

Harriet Brown

Harwood House, Basingstoke Road
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Born: 17th April 1996

work

Music and Fashion photographer at hattieneate.co.uk

Film and TV Art Dept Assistant/Runner credits:
EDF Energy, Black Honey UK, All We Are, Ted Baker

Photography credits: House of Holland, Unilever, Electric Castle, AWAL, Red Light Management, The Great Escape Festival, MAMA festivals, Isle of Wight Festival, Island Records, Flying Vinyl, The Guardian, NME, Simon Harrison and more.

2019 - June 2020

Customer Care Executive - Simon Harrison LTD.

Took charge of content creation for all international online and poster campaigns for both All We Are UK and Simon Harrison UK, building both brands personalities through social media channels.

Incharge of growing an engaged community of loyal brand followers, taking the brand from unknown to a recognised member of the Jewellery and Fashion community.

Raised all orders, responding to all customer care queries and running all online competitions for all Simon Harrison brands.

2016 - 2019

Personal Photographer for band Black Honey

Key team player, In charge of creating successful and audience driven content for Instagram, Snapchat, Twitter, Facebook and Tik Tok channels with an overall reach of 65,200 followers. Making sure all messages are read and responded to in a tone of voice that reflects the Black Honey brand and genuinely connects with the band's audience.

2019

Digital Campaign Executive - William Reed Business Media

Worked with the recruitment team to create clear and engaging digital adverts for clients.
Prepared visually exciting and brand specific print ads for international magazines.
Took charge of daily campaign tracking and inventory organisation.

2018

Visual Marketing Assistant - Blood Records

Created all the pre-launch content.
Took responsibility for Photo and Video content for a new launch of social media platforms, ensuring the company's tone of voice and objectives were reflected across all channels.
Involved in building online branding.

2018

Freelance Video Editor and Camera Operator - LUSH UK

Member of the LUSH camera crew, setting up and operating cameras in both large scale and intimate settings for key LUSH UK events.

Ensured LUSH video content was edited to a high standard. This included, but was not limited to: nature and cultural documentaries, tutorial videos, seminars and live events.

Took street and in-store Photography for online campaigns.

2016 - 2018

Photography and Marketing - Flying Vinyl Ltd

Built and managed engaging social presences for Flying Vinyl LTD.

Created engaging and exciting content to help expand social media engagement and reach.

Maintained strong and effective relationships with members of the press and events teams to secure priority access and accreditation to key industry events.

education

2015 - 2018

London College of Communication
BA (Hons) Film and Television - First Class Honours

2014 - 2015

London College of Communication
Foundation Diploma in Art and Design - Distinction

2010 - 2012

Capel Manor College
Level 3 Diploma in Land Based Studies - Animal Care

2007-2014

Edmonton County School 13 GCSE's A* - C
3 A Levels A* - B

business skills

Social media strategizing.

Customer care and communication.

High level competency with Adobe Creative Suite.

Excellent time management and problem solving.

Active, organised and adaptable.

interests

Animal Care and Gardening. Plant collector. Rug Making. Music enthusiast. Photography and Art.