

Isabella Krevet

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## ***Professional Profile***

Details-focused and dedicated early career journalist, known for empathy and mature approach. Self-driven, versatile, with experience in many story mediums, always open to new knowledge.

## **Education**

- Bachelor of Communication (Journalism), 2018-2020, RMIT University

## **Key Skills Summary**

- Proficient in feature and hard news style writing
- Self-managing, personable, inquisitive
- Experiences in Core Editor, basic coding knowledge, Headliner, has worked with Google, Microsoft, and audio and video Adobe programs
- Experience analysing and presenting data

## **Industry related employment**

Radio show host for music program Sunday Sweets by SYN Media, season 3, 2018

- Panelled and hosted evening contemporary music program every Sunday for nearly two months
- Researched, scripted, and delivered show live
- Collaborated with two co-hosts and producer, the latter largely remotely

Subeditor of RMIT's Catalyst magazine 2019-2020

- Involved liaising between head editors and contributing writers of differing skill level
- Volunteer role requiring regular meetings and swift communication
- Collaborated with authors to edit their pieces on Google Docs
- Oversaw proofreading of Issue 3, Culture, 2019, and mediated magazine initiatives

Subeditor of Student Life under The Swanston Gazette 2019

- Teamed with fellow students to start our own journalistically-focused publication for RMIT students
- Pitched ideas to showcase university student life, celebrating diversity and shedding light on issues

- Worked with authors, some internationally-based, to make their article the best it could be
- Promoted the publication and its print edition via social media
- Problem-solved internally, and represented a brand

Reporting intern at the Ballarat Times, August-October 2019

- Commuted once a week during semester 2 from Melbourne to Ballarat for twelve weeks
- Mentored by Alistair Finlay
- Pitched ideas from local community activities
- Assisted and worked alongside other journalists
- Produced several hard news style and feature stories under tight deadlines

Reporting intern at ABC Everyday, January-February 2020

- Awarded Media Diversity Australia's summer scholarship program
- Worked at ABC Life in Melbourne CBD for seven weeks full-time
- Pitched ideas, wrote articles, under tutelage of Bhakthi Puvanenthiran
- Marketed and campaigned ABC Life tertiary-related content to education institution pages to be shared on social media
- Kept to deadlines, wrote a piece on day of Kobe Bryant's death

Writing intern at the Australasian Circular Textile Association, August-October 2020

- Operated remotely for peak industry body for sustainability in textile industry
- Wrote industry articles for acta.global website with focus on researching data and implementing SEO techniques

Writing intern at Science in Public, September-November 2020

- Shadowed science communicators for selected clients
- Gathered media and talent contacts, researched science stories for briefing documents, proofread documents, organised Excel spreadsheets

Digital reporter at ABC Everyday, October 2020

- Worked three weeks on a casual basis
- Pitched ideas, multitasked, collaborated

Proofreader/content writer at VJB Group, June-July 2021

- Temporary assignment. Subedited client's Facebook and Instagram posts
- Collaborated with marketing writers to enhance impact and reach via engaging captions, while recommending media strategy solutions

Communications Assistant at SaniteX Global, August 2021-Present

- All-rounder, helping with all aspects of SaniteX Global's, Scale Facilitation's, and re-open.com's communications
- Wrote press releases, profiles, articles, and managed various social media

### **Other employment**

Retail assistant, Psarakos Pty Ltd., 2017-2021

- Stocked shelves, assisted customers at a local greengrocer

### **Extra-Curricular Activities**

Earned black belt in taekwondo with Hall's Taekwondo, trained for three years

Proofread and edited online articles by artists for artists with official art group on DeviantArt.com 2017-2019

RMIT mentorship program, semester 1, 2019. Paired with Lisa Martin, journalist for Agence France-Presse (AFP)

Attended Express Media's 2019 National Editors and Writers (NEWS) Conference

### **Interests**

- Poetry, the arts, music, puzzles
- Avidly interested in science, technology, and would love to report on related news someday
- Human diversity of character and life; LBGTQIA+ issues, health, religious and ethnic cultures
- Cooking and sharing food

### **Referees available on request**