



FREELANCE WRITER

CARLA FRANCESCA GATT

GET IN CONTACT

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PERSONAL PROFILE

I am a writer who specialises in long-format articles, case studies, newsletters and blogs. I love to transform complex and technical research into engaging narrative and inspiring content.

COMPETENCIES

- The ability to evaluate & interpret technical information and provide a narrative on it.
- Detail and Research oriented
- Stickler for meeting deadlines
- Excellent writing and verbal communication
- Critical thinker
- Cross cultural communication

DIGITAL & LANGUAGE SKILLS

- Microsoft Office
- Web Content Creation
- PDF docs formatting, proofreading & editing
- Building websites from scratch
- Word Press
- Mother Languages are English & Maltese
- Proficient in Italian

WORK EXPERIENCE

SENIOR CASE WRITER AT RSM, ERASMUS UNIVERSITY, ROTTERDAM

Case Development Centre (January 2019– February 2021)

- Developed Teaching cases which involved fieldwork, carrying out interviews, and desk research.
- Cases I have developed, worked on, or edited during my time at Erasmus University, include: Coolblue, Boskalis, Housing Anywhere, SecureLink, Burberry, ForAll Phones, WiseAir, SELIS, Rabobank, Andradas Coffee, Royal IHC and ShipShape – a patent developed at Royal Philips.

FREELANCE WRITER AND PROOFREADER

Freelance January 2018– Present

- Outsourced by a marketing company to write articles for a cybersecurity company called CyberSift.
- Wrote gaming articles for Systemato and Online Slots Canada.
- Created web content for a drone company called Hawk Aero Space Solutions Ltd. and a motorcycle company called M.A.Motorcycles.

POLICY OFFICER AT THE MINISTRY FOR FOREIGN AFFAIRS MALTA

Global Issues Directorate (20/06/2016– 14/07/2017)

- Mapped, explored, identified patterns and initiatives in the field of Migration.
- Participated in the drafting of policies relating to external aspects of Migration
- Sustained the work of the Chair and was rapporteur of the high level Working Group on Asylum and Migration.
- Authored and co-authored speeches for the Minister.
- Briefed Charges d'affaires and Ambassadors on the constant flux of data regarding Migration.

EDUCATION HISTORY

UNIVERSITY OF LEEDS

Master of Arts in History in Race and Resistance 20/09/2012–09/09/2013

UNIVERSITY OF MALTA

Master of Arts in English Literature and Literary Theory 02/02/2006–30/06/2007

Bachelor of Arts in English (Honours) 24/09/2001–30/06/2005