

## **Enter a world of luxury at Fame Residences**

People always say that first impressions last because they spell the difference between what holds our attention, and what we dismiss as not worth our time. The first impression is what makes a statement, and making a statement is all about captivating an audience and being memorable. That's what Fame Residences does at first glance.

Chic, sophisticated, and elegant, the Grand Lobby of Fame Residences is sure to leave a powerful impression on anyone who enters. Designed by world-renowned engineering and design firm AECOM, the five-star hotel-like lobby offers both guests and residents an impressive welcome with its luxurious and inviting interiors. The lobby alone evokes a sense of awe, making residents and guests feel like celebrities walking down a red carpet as they stroll through the doors.

"We wanted the interiors to be elegant, just as elegant as the outside. [That's why] we have the hotel design interiors, so when you come in, there's a powerful sense of arrival," Jose Mari Banzon, President of SM Development Corporation (SMDC) said in an interview with Alex Gonzaga-Morada.

As a place of departure and arrival, the lobby is the perfect setting to begin fulfilling one's dreams of luxury. Upon entering, one's gaze is immediately directed upward toward the lobby's high ceilings and dazzling chandelier. Warm lights illuminate the spacious lounge filled with sleek sofas where guests are able to comfortably sit, chat, and socialize before their next appointment. Inspired by art deco interior design, the lounge has stunning black, gold, and white wall-to-wall interiors, complemented by modern minimalist works of art. Fresh flowers fill the corners of the room with life, and the glass windows and doors surrounding the lobby fill the rooms with light. Residents and guests enjoy hotel-like service, as Fame Residences also boasts of a dedicated and accommodating front-desk staff ready to address queries and needs at any given time. The lobby alone offers the full five-star experience.

But the Grand Lobby is just a taste of the luxury that awaits. The world-class premier development was awarded as the Best Mid-End Condo Development in Metro Manila, Best Mid-End Condo for Interior Design, and Best Condo Landscape Architectural Design by the Property Guru Philippines. The property is 18,907 square meters big with state-of-the-art amenities and 4 towers that have 39 storeys each with its own parking levels.

Located right at the heart of Metro Manila in the city of Mandaluyong between Boni Avenue and Shaw MRT station, Fame Residences presents residents with a high-end city lifestyle like no other. Not only does the residence provide easy access to nearby malls like the Shangri-la Plaza, Megamall, and Light Mall, but it also gives residents the option to access its own mall that boasts of high street brands, upscale restaurants, cozy cafes, and organic weekend markets.

Despite the accessibility of city life, SMDC knows even the most fast-paced, and ambitious urbanites need a break, which is why they intentionally designed resort-like amenities for days residents want to slow down or take a much-deserved staycation. The residential area provides residents with the perfect balance of relaxation and recreation with its amenities that include an amenity lounge, swimming pool, playground, fitness area, and function rooms. Meanwhile, it also offers a variety of units, from one to two-bedroom and family suites. In addition, all units boast picturesque views of the city while also having efficient layouts that can cater to each unit owner's unique design preferences.

“Given that it is in the city location, it would be a very good investment for first-time families and young urban professionals who work within the city and want the convenience of being near to everything,” said Chief Executive Officer (CEO) of Pronove Tai Monique Pronove. SMDC has made it easier for interested buyers to make a long-term investment through a worry-free leasing experience with SMDC Prime Key, a professional property management and leasing service.

Luxury is within reach as Fame Residences offers ready for occupancy (RFO) units. A life of convenience and sophistication awaits at Fame. All that's left to do is to step in. For more information, visit <https://smdc.com/properties/fame-residences/> or Fame Residences Official on Facebook.