Investments, insurance, savings: How are they different and do you need them all?

As the world becomes increasingly unpredictable, managing our finances is essential. When working towards financial stability, one is bound to come across three terms that are crucial in understanding the basics of money; and these are savings, investments, and insurance. But given how closely tied these terms are to one another, it is understandable that the distinctions can be confusing.

Let's break it down in simple terms. Savings is the money that you've set aside in cash that accumulates interest ranging from 1% up to 3.25% depending on the bank where the money is deposited. It is vital for every individual to have their own personal savings in order to ensure financial security in the event of an emergency or a sudden loss of income. Savings is generally viewed as a low risk way to manage money. On the other hand, investments are putting the funds that you've saved in avenues that grow your wealth and generate returns. Common investments include property, stocks, and business ventures. The returns you receive vary depending on the kind of investment you make, as the values of investments can fluctuate over time. This is why investments are considered higher-risk. And lastly, insurance is a purchased service meant to provide peace of mind for life's unexpected challenges. One of the most common types of insurance is health insurance, which promises an amount of money that will cover medical expenses in the event of a medical emergency, whereas life insurance promises an amount of money to dependents should the breadwinner of the family pass away.

GCash, the #1 e-wallet services in the Philippines, makes it much easier for you to enjoy a life free of worries as it gives customers the avenue to manage all their finances in one application. Whether you want to open a digital savings account, grow your wealth, or protect your family from unforeseen events, GCash has you covered through GSave, GInvest, and GInsure.

Reaching your *ipon* goals has never been easier! Begin to save up for your own financial goals and build your emergency funds by heading to GSave, a bank account built by CIMB Bank and GCash. It's safe, accessible, and makes you earn from its 2.6% interest rate per year, one of the highest base interest rates in the country. What makes it even more convenient is it does not require any initial deposit, maintaining balance, and lock-in period. Even better, you can also move your funds to and from your GCash wallet hassle-free. All you need is one valid ID to access GSave!

Meanwhile, GInvest allows you to unlock your life goals through investing in various investment funds from its partner product providers which <u>include Seedbox Philippines</u>, ATRAM Trust, <u>BPI</u> Investment Management, Inc.'s (BIMI) ALFM Global Multi-Asset Income Fund, and the Philippine Stock Index Fund. You can begin investing at only Php50! After fully verifying your GCash account with one valid ID, you can grow your money digitally, safely, and conveniently.

Ready to let go of all your worries? GInsure keeps you ready for anything life has to throw at you without breaking the bank. You can get yourself and members of your family

<u>insured</u> with the highest coverage at the lowest available premiums, starting for as low as Php300 annually. It provides life and non-life insurance from strong covers for health, sickness, accidents, income loss, and more. Stay worry-free and avail of your insurance conveniently using the GCash app or SMS.

Achieve financial security with GSave, GInvest, and GInsure, and live the life you've always dreamed of. Life is G Pa Rin! With GCash, G *sa pag-asenso ang buhay!* Manage your finances now with GCash. To know more, visit https://www.gcash.com/.