

## **VISION STATEMENT**

The Standard is a community of writers and creators working together to represent the voices of the High School. We exist to ask questions, inform and entertain the wider school community through efficient, ethical and thoughtful reporting. We believe that by creating such a space, we can call attention to a diverse range of issues and perspectives.

### **Why do we exist?**

- Shine a light on current events
- What is happening in our community
- To be dependable and credible
- We are not the administration; unbiased
- Reflect the voices of the community
- Providing news
- To entertain
- Showcase different perspectives
- Adds a voice to the publications
- Express true opinions and not be censored
- Provoke thought
- Reader can relate to our online stories

### **How do we behave?**

- Kind, but efficient
- Separating boundary between friends and working relationships
- Setting an example for younger writers: meeting deadlines, communicating quickly
- Be role models within the school
- Guidance from editors
- Give each other space to express ideas and develop them
- Be compassionate and friendly
- Individual success is a team success
- Collaboration
- Communicate, especially in times of conflict
- Confront problems head-on
- Approach being an editor as a learner yourself
- Verbalize conflict; transparency
- Not being afraid of conflict, constructing new ideas; shouldn't be avoided
- Time management

### **What do we actually do?**

- Discuss taboo topics or topics adults either don't know about or don't know how to speak about
- Emailing
- Reacting on the group chat
- Texting, communicating
- Bonding
- Talking
- Editing
- Designing
- Reporting
- Observing

### **How will we succeed?**

- Working together
- Publish content we are proud of
- Self improvement
- Growth mindset
- Motivate each other
- Welcome criticism
- Meeting deadlines
- Doing your best
- communication

### **What is most important, right now?**

- Finishing pages
- Finalizing graphics
- More multimedia
- enough stories to publish
- Relevant and timely
- Diversity in sources
- Prioritize source selection
- Sports: Perfecting print graphics
- Culture: balancing interview-based and opinions
- Features: finding original ideas that aren't boring
- Opinions: making them engaging
- News: adding multimedia, cover more school news

### **Who must do what?**

- Editors discuss in sections; come up with your own job descriptions

