

# **Brianna Sparrow**

[Briannasparrow13@gmail.com](mailto:Briannasparrow13@gmail.com)

(248)-759-7635

Highly engaged and creative journalist with 6+ years of experience. Recent College graduate of Tennessee State University with a Bachelors of Science In Mass Communications and Journalism. Great storytelling and creative skills.

## **EXPERIENCE**

**Second Chances DUI/DWI-** Pontiac, MI / Nashville, Tn—  
*Assistant Program coordinator, Public Relations Officer, Copywriter*

October 2015-Jan 2021

Served as an assistant coordinating events in the State of Michigan for this organization. Applied writing skills as a tool to assist in spreading information. Presented curriculum to younger students about the mission of the organization. Assisted in creating a weekly newsletter to inform users of opportunities within the organization.

**New Bethel Missionary Baptist Church** , Pontiac, MI —  
*Volunteer (Youth Staff) , Youth Program Coordinator, Copywriter*

Sept. 2015- February 2020

Assisted in feeding the less fortunate. Creating care packages for women. Served as liaison for young women and girls lacking parental guidance and confidence. Also served as a copywriter for church newsletter monthly.

**Electronic Express-** *Sales Associate*

November 2020- Current

Assisted customers in a fast paced environment. Helped customers solve problems whether technical or other. Trained using top knowledge on computers, televisions, other electronics, etc. Assisted in the overall function of the store.

## **SKILLS**

Writing and Research

Social Media and Website Management

Public Speaking

Ability to work under pressure

Adobe InCopy

Adobe InDesign

Trello

Airtable

Basic Coding

Newsgathering

Editing skills (Photo and videography)

Storytelling

Content Creation

Marketing

## **AWARDS**

**Young Heroes scholarship**

**Winner of Oratorical contest**

Lead saleswoman. Worked 12 hour shifts effectively and proficiently using computer skills to boost individual sales.

**SUAVV Magazine- Editorial Intern**

January 2020-Current (Remote)

Served as Editorial Intern. Researched to develop proper SEO keywords to target, writing and interviewing major movers in their industry, pitching topics based on rising digital trends, and assisted with editing and developing the 2021 editorial calendar.

**The Tennessean Yearbook (TSU Yearbook)- Copy Editor/Writer**

September 2020-Current (May 2020)

Pitched story ideas for trends involving Tennessee State University and the surrounding Nashville area, Worked with the yearbook team to interview, develop and form the yearbook. Assisted with leading weekly zoom conferences.

**EDUCATION**

**Brandon High School- High School Diploma**

Sept. 2014- May, 2017

3.5 Gpa, Varsity track and Varsity Basketball captain.

**Tennessee State University- Nashville, TN-May, 2021**

**New Bethel Church scholarship**

**Young Leaders Essay award**

**Educational Leader Scholarship**

**Optimism reward**

**Community Leader Award 2017**

**Young Journalist of the month award 2018**

**Honors Scholar award**

**LANGUAGES**

English

Spanish



Highly engaged and passionate college student working towards a degree in Mass Communications with a concentration in Journalism at Tennessee State University. Ability to think critically and implement ideas.