



MEDIA KIT

ABOUT



30400 Detroit Road - Suite 100, Westlake, OH 44145
EZ Info: 877.509.4007 ■ www.EZSalesTeam.com

The EZ Sales Team

As Northeast Ohio's premier real estate resource, The EZ Sales Team provides clients with real estate services that span the Greater Cleveland area - east, west, south or downtown. Unlike many individual realtors or smaller teams who only have the resources to provide buyers or listings from one specific area of Cleveland, The EZ Sales Team has enough time, money, team members and resources to provide clients with the ability to bring buyers to homes for sale anywhere in Greater Cleveland.

The EZ Sales Team's specialized Luxury Home Division assists with the specific needs of specialized, high-end transactions.

Whether a client is looking for a dream home or needs to sell their existing home, The EZ Sales Team is ready to help with the details from start to finish. The EZ Sales Team's goal is to help find that special home that is right for each client.

BIOGRAPHY

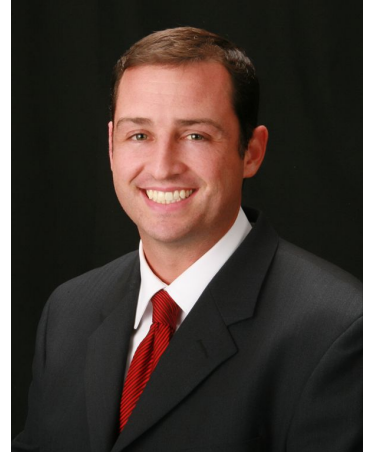


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Greg Erlanger, Team Leader

Greg Erlanger is the founding member and the "E" in EZ Sales Team. Erlanger leads the technology and marketing efforts for The EZ Sales Team's homeowners.

Born in Columbus, Ohio, Erlanger graduated with honors from Ohio University and worked with CompuServe Network services. He then moved to Cleveland for a position with AT&T selling wide area network solutions and data products to Fortune 500 companies, including PNC, Sherwin Williams, Moen and Goodyear. After eight years of successfully attaining over 100 percent of quota, Erlanger felt it was time to follow his passion of real estate. "I started investing in Lakewood real estate when I was 24 and currently have 18 units that I rent at www.mylakewoodliving.com. This experience gave me the ability to make the move to becoming a full time realtor and help other investors," he said. "Another niche I am passionate about is helping the heart of Cleveland with my website dedicated to buyers and sellers of Downtown Cleveland condos at www.myclevelandcondo.com."



In 2004, Erlanger became a realtor and immediately made an impact by setting the all time, rookie record for first year sales with over 8 Million in real estate sold at Realty One Real Living. He was later recognized nationally by RIS Media as one of the Top 50 Realtors on the Rise in America for his use of technology and sales abilities. In January of 2008, Erlanger joined Keller Williams and subsequently created www.ezsalesteam.com.

Erlanger has a wife, young son and a dog named Rocky (after the city of Rocky River). They are residents of Avon Lake. Erlanger enjoys golfing, Internet development and landscaping. His hobby is growing hosta plants and he's a current member of The American Hosta Society.

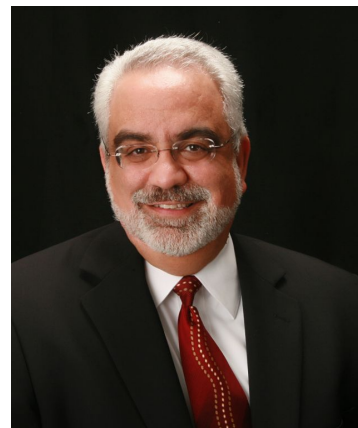
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Mike Zinicola, Team Leader

Mike Zinicola is the founding member and the "Z" in EZ Sales Team. He is in charge of the negotiations and creative problem solving for homeowners. Zinicola's law degree from The Ohio State University and years of practicing law have given home sellers a competitive advantage when negotiating the sale of their homes. Zinicola has been a top Realtor for over 15 years in the Cleveland area and successfully lead The EZ Sales Team to become the #1 Keller Williams Real Estate Team in Ohio.



Born and raised in the West Park neighborhood of Cleveland, Zinicola attended Bowling Green State University and earned his degree in Business Economic. He then attended The Ohio State University College of Law, where he received his Juris Doctor in 1983. "I passed the Bar immediately and practiced law for many years," said Zinicola. "While I respect the talent and dedication required to be a great attorney, it was not my passion."

After a slow transition, Zinicola has exclusively worked as a realtor since 2000. "My switch from law to real estate was a perfect move for me. My first year in the business I set a record for a first year agent at my previous company, selling over 5 million in real estate that year." Since that first year Zinicola has established a reputation as an agent that knows how to handle tough transactions and close the deal.

Zinicola's focus is the Luxury Home market and Lakefront Homes. The website he created to help these clients buy or sell is at www.clevelandlakefrontliving.com.

Zinicola is a resident of Bay Village.

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Megan Cuevas, Luxury Homes Director

Megan Cuevas oversees The EZ Sales Team's Luxury Homes Program and the members of their Luxury Homes sales team in their successful implementation of marketing plans. Cuevas' experience from athletes to prominent company figureheads has been well documented in the two decades Cuevas has lead the way in luxury home sales.



Cuevas recognizes that residential real estate has the dual role as a personal investment and an important financial one. Her gift of listening to and understanding the unique needs of every single client allows her to create the perfect match of buyer and home.

A Cleveland native for most of her life, Cuevas has a broad knowledge in relocation, new construction and buying and renovating properties. "I bought my very first home when I was 23 years old and quickly realized my passion for the architecture and design of homes, as well as the art of the transaction," said Cuevas. "It was shortly after closing on my very first home that I was licensed and practicing Real Estate."

Megan's pride and joy are her three amazing kids Max, Paige and McKenna. "We have such a great time together and they have a great sense of family and home. They are so supportive of me and my career that they hug all of my clients to welcome them!"

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Sam Livingston, Medina County Director

Sam Livingston lives in Medina and is in charge of The EZ Sales Team's Medina County sales efforts. Livingston is also a decorated military veteran and leads The EZ Sales Team's "Home for Heroes Program" that recognizes Medical Care Professionals, Law Enforcement, Emergency Service Providers, Educators and Military Active Duty and Veteran members.



Livingston grew up in Florida and joined the active duty Marine Corps after graduation. He also spent six years as a Reconnaissance Marine. "During that period, I was fortunate enough to travel to five continents and participate in several deployments before fulfilling my active duty service commitment in 1997 and work towards a degree in business administration which I completed in 1998," said Livingston.

In 1999, Livingston joined the Army as a reservist and served all of 2005 in Iraq on a route clearance mission in the Baghdad area. Again in 2009, Livingston was activated for service in Afghanistan as an infantry mentor embedded with the Afghanistan National Army. "The periods of my military service have defined me, my character and my personal beliefs more profoundly than anything I will likely face ever again," he said.

Livingston and his wife are busy raising their three boys in Medina, Ohio.

Medical Care Professionals, Law Enforcement, Emergency Service Providers, Educators and Military Active Duty and Veteran members needing real estate related services are encouraged to contact Livingston and the "Home for Heroes" program.

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Pamela Lower, East Side Director/Broker

Pamela Lower lives in Chagrin Falls and is in charge of The EZ Sales Team's East Side sales efforts.

Despite her lack of southern accent, Lower was born and raised in Dallas, Texas, until she was 15 years old and her family relocated to Chagrin Falls. After graduation, Lower attended Cornell University in Ithaca, New York, and obtained a business degree with a hospitality management focus. Her first positions were with the marketing departments of the Becker Conviser CPA and Budweiser (Anheuser-Busch).



In 2003, Lower decided to pursue her real estate license and started her career with Howard Hanna Smythe Cramer. She then made the decision to join a national real estate company and moved to Keller Williams. "Although I loved being an independent agent, the idea of joining a team interested me for the invaluable resources and support it would provide my clients and me. I was one of the first members of the EZ Sales Team," said Lower.

As a realtor, Lower has had the unique experience of living on both the east and west sides of Cleveland and she enjoys servicing both of those markets. She currently resides in Chagrin Falls/Moreland Hills area with her husband, Matt, and dogs, Severance and Felix. Lower is also a real estate investor and owned rental properties in Cleveland Heights and the Lakewood Gold Coast.

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Tony Corona, Vacation Home Director

Tony Corona lives in Port Clinton and Catawba Island and leads The EZ Sales Team's Catawba Island and Vacation Homes Division.

Corona is originally from the suburbs of Detroit, Michigan, and his appreciation for vacation properties was instilled at a young age. "My family spent the spring through fall months visiting many incredible Great Lakes destinations by boat. The imprint of those early memories is what continues to drive me today," said Corona. Upon graduating from Western Michigan University with a bio medical sciences degree, Corona decided to pursue his passion for real estate by launching a painting and restoration company called "Professional Coatings by G.A. Corona." Although his first project was successful, he wanted to put his knowledge to work for other people to realize their real estate dreams.



When an opportunity to manage development and construction for Menard Builders, Inc., Corona eagerly accepted the challenge. From there, he moved to Eastern Michigan University where he specialized in institutional/education facility management. Most recently, Corona was involved with real estate sales, land development and construction for Fairway Villas at Catawba Island Club in Catawba Island - a large resort style condo and detached home community affiliated with the Catawba Island Club that was recognized among its peers with four national awards.

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Danielle Voytek, Medical Relocation Director

Danielle Voytek specializes in Medical Relocation for The EZ Sales Team. Since Cleveland is home to The Cleveland Clinic Foundation and University Hospital Systems, medical professionals make up one of the largest employment sectors in the area and Voytek is uniquely positioned to help them.



For many years, Voytek worked as a top individual realtor and found homes for employees of major companies such as Ford, Alcoa, Key Bank and the Cleveland Clinic. Knowing that the changing real estate market now demands a team of specialists to buy and sell homes more successfully, Voytek decided to join The EZ Sales Team as a certified relocation specialist.

In her down time, Voytek enjoys cooking and traveling, especially to Europe and Las Vegas. “I love collecting art, particularly Spanish art, and I am a member of the Lladró Society,” she said.

Voytek’s husband Richard also works for The EZ Sales Team in their lending corp. They have a teenage son.

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Joanne Litvin, Relocation Coordinator

Joanne Litvin has over 25 years experience in corporate relocation for real estate companies and is in charge of The EZ Sales Team's Relocation Department. Litvin's focus is providing her clients with the very best service, so they can do the same for their relocating executives.

Litvin has been a Licensed Realtor since 1987 and worked in the Relocation Department of Realty One for 15 years.

A native of the Tremont area of Cleveland, Litvin married her childhood sweetheart 46 years ago and moved to Brook Park, where she raised her family and lives to this day.

"My husband and I love to travel and have been all over," said Litvin. "We now want to see our great United States and have been doing that the past ten years via Amtrak."

When she isn't working or traveling, Litvin enjoys flower gardening and cooking ethnic traditional foods. "I am known as the Perogi Queen," she said.



AWARDS



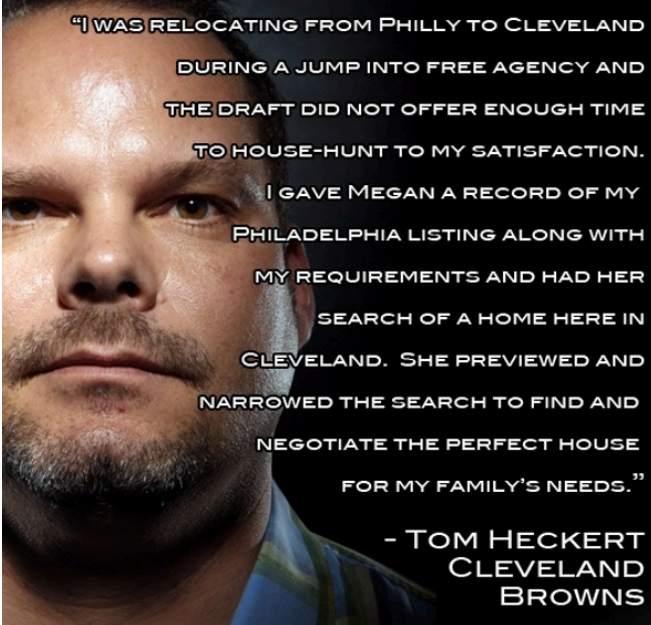
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| 2013 | Ranked #1 Keller Williams Real Estate Sales Team in the State of Ohio Ranked One of the Nation's Top 50 Real Estate Teams in Ohio |
| 2012 | Top 10 Realtor in the State of Ohio |
| 2012 | Quadruple Platinum Award |
| 2011 | Top 10 Realtor in the State of Ohio |
| 2011 | Triple Platinum Award |
| 2010 | Top 10 Realtor in the State of Ohio |
| 2010 | Double Platinum Award |
| 2009 | Double Platinum Award |
| 2008 | Gold Award |
| 2007 | Gold Award |
| 2006 | Gold Award |
| 2005 | Gold Award |
| 2004-Present | Mega Million Dollar Award Winners |

TESTIMONIALS



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"I WAS RELOCATING FROM PHILLY TO CLEVELAND DURING A JUMP INTO FREE AGENCY AND THE DRAFT DID NOT OFFER ENOUGH TIME TO HOUSE-HUNT TO MY SATISFACTION. I GAVE MEGAN A RECORD OF MY PHILADELPHIA LISTING ALONG WITH MY REQUIREMENTS AND HAD HER SEARCH OF A HOME HERE IN CLEVELAND. SHE PREVIEWED AND NARROWED THE SEARCH TO FIND AND NEGOTIATE THE PERFECT HOUSE FOR MY FAMILY'S NEEDS."

- TOM HECKERT
CLEVELAND BROWNS




"MEGAN WAS ABLE TO SELL OUR HOME IN A VERY TOUGH MARKET. IN ONLY TWO WEEKS MEGAN WAS ABLE TO SELL OUR HOME TO A CASH BUYER. WE APPRECIATED HER FOCUS, HER ENERGY, PROFESSIONALISM AND HIGH LEVEL OF CUSTOMER SERVICE."




WE ARE CONFIDENT OUR EXPERIENCE WOULD HAVE BEEN A MORE CHALLENGING ONE WITHOUT MEGAN'S YEARS OF NETWORKING KNOWLEDGE OF THE MARKET."

- ROMEO CRENNEL
HEAD COACH
KANSAS CITY CHIEFS



"THE EZ SALES TEAM SOLD OUR WESTLAKE HOME IN A VERY DIFFICULT MARKET!"

- PHIL DAWSON



"WHETHER IT IS A CAR OR TRUCK, HOME OR CONDO, AT THE END OF THE DAY YOU ARE MAKING A PURCHASE THAT YOU ARE GOING TO PUT YOUR FAMILY IN. YOU HAVE TO TRUST WHO YOU'RE DEALING WITH."




...AND I TRUST THE EZ SALES TEAM."

- BOB SERPENTINI