

## Global Entrepreneurship Week -- November 13, 14 and 15



### Pack the Pantry with Peanut Butter!

Donate a jar of peanut butter at NEO LaunchNET's information table in College Commons during our GEW Monday and Tuesday events – November 13 and 14 – and receive a ticket for a free small drink at LCCC MarketPlace.

All food donations will be given to LCCC's Commodore Cupboard.

## NEO LaunchNET is "Going to the Dogs" on November 13!



Join NEO LaunchNET on Monday, November 13, as we kick off Global Entrepreneurship Week at noon in College Commons 106 (CC106) with information about NEO LaunchNET and its mission on the LCCC campus, presented by Program Manager Janice Lapina.

Keynote speaker and successful Cleveland entrepreneur **Greg Murray** of **Greg Murray Photography** will immediately follow Lapina's presentation. He will share how he left the corporate world and formed his self-named photography studio by turning his passion of photography and pets into his profession. Murray will highlight his business success of creating the widely acclaimed "For the Love of Peanut Butter" photo series which depicts the hilarity of dogs enjoying (you guessed it) peanut butter. The book created from this photo series – Peanut Butter Dogs – is sold on Amazon and Murray's work has received acclaim both nationally (Today Show, People Magazine, Elle Magazine, San Francisco Chronicle) and locally (WKYC, WJW-8). Attendants can meet Murray, buy his book and have it signed as well.

Greg Willey of Elyria Friendship APL and Lorain Humane Officer Rick "Doc" Broz will also be in attendance with some four-legged friends in support of Murray and his pet-themed photography. Murray donates his time and talents to the APL by taking photographs that highlight the pet's



personality and allow for faster adoption.

LCCC students, staff and faculty are encouraged to submit their own pet photographs that will be shown on monitors during the week. Those submitting photos will be entered into a drawing to win a signed copy of Greg Murray's book "Peanut Butter Dogs" as well as a \$50 Amazon gift card.

## Hey LCCC Students! Win Money! Gain Experience!

NEO LaunchNET's annual business competition will be held on Wednesday, November 15, at 1 p.m. in UC314. All students, regardless of major, either individually or part of a team, can present a business idea before a panel of judges for the opportunity to win cash prizes of **\$500** (first place), **\$250** (second place) and **\$150** (third place).

LCCC faculty and staff have the opportunity to win a **\$50 Amazon gift card** by encouraging students to participate in the competition and having students write their name on the "Referred by" line of the competition form.

To enter, fill out the form found [here](#).



## Business Owners! Show Us What You've Got!



Are you a business owner with products or services to sell or show?

Join NEO LaunchNET on Tuesday, November 14, from 11 a.m. to 1:30 p.m. in College Commons 106 for our **Business & Entrepreneurial Expo**. To reserve a table, click [here](#).

Food trucks will also be outside of College Commons from 11 a.m.-1:30 p.m. on Tuesday to add to the festivities – Little Piggy (pulled pork), Betty's Bomb Ass Burgers (burgers), 216 Bistro Truck (tacos) and Smokin' Rock N Roll (mac and cheese). The clothing truck High Pockets will also be on site to sell their fashions.

### FEBE 3 *Morning*

Fostering Entrepreneurial Business Education

Held on Wednesday mornings from 10-11 a.m.  
in room 132 of The Richard Desich Business and  
Entrepreneurship Center (DEC132)

### FEBE 3 *Evening*

Information • Networking • Conversations

Held on the second Wednesday of every month from 5:30-  
6:30 p.m. at LCCC's Ridge Campus located at

**November 1**

**Bryan Sirak**

Locallogy

"The Impact of Online Reviews"

**November 8**

**Kathy Dise**

Budget Ease

"Starting Your Own Business is Good at Any Age"

**November 15**

**Thomas Gentile**

Beacon CFO Plus

"10 Keys to a Healthy Business"

**November 22**

**No FEBE Session**

**Happy Thanksgiving!**

**November 29**

**Diane Helbig**

Seize this Day

"Seek the Meeting, Not the Sale"

**November 8**

**Veteran-Owned Entrepreneurial Ventures**

Veteran-Owned and Proud – Maximizing Your Business Through Your Service

**December 13**

**Mobile Entrepreneurs**

Profiting from the Mobile Business

**January 10**

**Health and Wellness Entrepreneurs**

In Sickness and Wealth – Making Healthcare Your Business



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