

Siddrah Alhindi

siddrah.alhindi@baruchmail.cuny.edu | <https://www.linkedin.com/in/siddrah-alhindi/> |
<https://siddrahalhindi.journoportfolio.com>

Baruch College Junior | Macaulay Honors Program | Journalism Major & Film Minor

Fluent in Arabic | Proficient in Turkish

EDUCATION

Baruch College Manhattan, NY

B.A Journalism, Minor in Film & Interdisciplinary (Expected: May 2023) | GPA: 3.9

RELEVANT WORK EXPERIENCE

The Macaulay Messenger, Manhattan, NY

January 2019- December 2021

Co-Editor in Chief

- Published monthly articles that were read by students and faculty in the Macaulay program and beyond
 - **Example:** <https://eportfolios.macaulay.cuny.edu/messenger/2020/12/13/day-and-night-on-those-ferry-rails/>
- Developed communication skills by assigning deadlines and collaborating with other editors

Afro Puff Chronicles, Staten Island, NY

January 2018- December 2020

Staff Content Creator & Graphic Designer

- Developed social media management skills by publishing content on the blog's website and social media platforms
- Developed writing skills through the publication of numerous articles including personal narratives and opinion pieces
 - Example: <http://afropuffchronicles.com/?p=1045#comments>
<http://afropuffchronicles.com/?tag=siddrah-alhindi>

BuzzFeed News, Manhattan, NY

August 2020- September 2020

Photographer & Writer

- Collaborated with photo director at BuzzFeed News to publish a photo essay
- Published a collaboration article on my experience of online class and life during the Covid Pandemic
 - Result: <https://www.buzzfeednews.com/article/katebubacz/college-kids-back-to-school-online>

Instagram, Manhattan, NY

June 2018- November 2019

Student Fellow

- Worked on producing content for the company through videos that were uploaded on IGTV
- Invited to participate in a networking event with the head of News & Publishing Partnerships

Doha Exhibition & Convention Centre, Doha, Qatar

June 2018- August 2018

Marketing Intern

- Developed marketing skills by working with market researchers to compile reports on the competitor landscape
- Developed communication skills by benchmarking the exhibitions taking place in the GCC region

LEADERSHIP & COMMUNITY INVOLVEMENT

- Panelist at Facebook's Civic Forum workshop
- Muslim American Society: Marketing Assistant
 - Oversaw social media pages which have resulted in 10x viewership growth
 - Oversaw video production for marketing and fundraising purposes
- NYU Urban Journalism Workshop