

125 YEARS looks good on BARBOUR (and it will on you too)

2019 is a big year for Barbour. The renowned British lifestyle brand is celebrating a century and a quarter of family-owned, global success

Story by **Sophie Clark**

Favoured by supermodels and the Royal family alike, Barbour's rich heritage and dedication to innovation has proudly led them to this significant milestone.

Founded in 1894 by John Barbour in South Shields in the North East of England, the company has been synonymous with the British countryside ever since. Its collections span from functional, practical clothing to contemporary reinterpretations of archive pieces for modern living. With a solid foundation built on creating pieces of quality, durability and with a sense of purpose, it's no wonder Barbour remains the go-to brand for high-calibre British design and functionality with outstanding attention to detail. Originally a maker of oilskins for mariners, Barbour's roots have gone from dressing fishermen to the Queen and collaborations with designers such as Tokihito Yoshida, Anya Hindmarch, Alice Temperley, Sir Paul Smith and Margaret Howell.

To mark this anniversary of 125 years and to celebrate five generations of family ownership, Barbour has released the Icons Re-Engineered collection. A carefully curated selection of limited-edition jackets, each inspired by an important design from the company's archives, it marks a significant period in the brand's history. This collection not only revisits Barbour's heritage but reimagines it to tell a new story with jackets that are steeped in history but contemporary in style.

Hayden jacket by
Barbour, £349.
barbour.com



1



2



3



4



ICONS RE-ENGINEERED

Delving into Barbour's 125-year archive of designs, the Icons Re-Engineered collection relives key moments in the brand's history. It includes new takes on the International A7 and quilted Liddesdale jackets, as well as a more recent favourite, the Beacon sports jacket, designed in collaboration with Tokihito Yoshida. One of the standout pieces is a new Hayden jacket, a contemporary take on the original 1910 design. Made with the brand's signature waxed cotton, the 2019 Hayden is reshaped with a modern, tailored cut. Remakes of the Bedale and Beaufort - two wax jackets that made Barbour a household name in the Eighties - are perhaps the most collectable of the new range. Whichever jacket of the Icons Re-Engineered collection you invest in this season, you'll be wearing 125 years of innovation, craftsmanship and style.

5



6



7



1. Hayden jacket (2019), £349. 2. Hayden jacket (1910). 3. International jacket (2019), £319. 4. International jacket (1936). 5. Beaufort jacket (2019), £299. 6. Beaufort jacket (1980). 7. Liddesdale jacket (2019), £149. 8. Liddesdale jacket (1994). 9. Durham jacket (2019), £299. 10. Durham jacket (2012). All by **Barbour**. barbour.com

8



9



10

