

SMILE LIKE YOU MEAN IT

It's time to level-up your daily dental routine – and with Regenerate Enamel Science™ it is a lot easier than you think

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rushing your teeth is an everyday (twice-a-day) essential activity. Although you would be forgiven for not finding it the most exciting of tasks there are ways to shake things up a bit. Of course, you expect results of sparkling clean teeth but choose wisely and your dental routine can do so much more. Clinically proven to act on early invisible stages of enamel erosion, advanced teeth tech Regenerate Enamel Science™ will do exactly that.

But what is enamel erosion exactly? Each time we consume foods such as high-in-sugar snacks, wine and carbonated drinks or even some fruit and vegetables, our teeth are exposed to an acid attack. Over time, these acid attacks break down the outermost protective layer of your teeth: the enamel. Not only do we need enamel to keep our teeth strong and healthy but also (and most importantly) once the layer of tooth enamel is lost, our bodies can't grow it back. The good news? Regenerate Enamel Science™ has

developed an easy-to-use dental care regime that will not only help both reverse and prevent enamel erosion but will also seamlessly slot into your grooming routine. Minimum effort with maximum results.

Inspired by the scientific findings behind bone repair, the secret behind Regenerate Enamel Science™ is its unique, patented NR-5™ technology. While other toothpastes may help to protect against enamel erosion, the NR-5™ technology helps to form a fresh supply of minerals which wrap around your teeth to regenerate your natural enamel. Pretty impressive.

Wake up your routine (and your mouth) with the minty freshness of Regenerate Enamel Science™ Advanced Toothpaste, brushing teeth twice a day as you normally would. To further your wow-

factor smile status, maximise your results with the Regenerate Enamel Science Boosting Serum. This monthly ritual, used over three consecutive days, works hand-in-hand with the toothpaste, for a power duo of targeted protection.

Need to hit the breath refresh button on the go? Three pumps of the Advanced Foaming Mouthwash will neutralise acid attacks whether you are at home or in between meetings. This formula releases microbubbles that reach out in between your teeth and around your whole mouth for a lasting freshness with the added benefit of stronger, healthier teeth. That's three ways to amp up your dental game, all with one mission – to future proof your smile.

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