



BARBOUR'S got your back

From Tartan to Tattersall, Barbour's Shirt Department AW19 collection combines British heritage with a contemporary twist – a welcome addition to any style-conscious wardrobe

Story by **Sophie Clark**

The humble shirt: an everyday staple for men across the globe. It's one of the easiest garments to use to switch up your look whether you want to give your personal style a refresh or need to transition your seasonal wardrobe. And with the golden hues of autumn fast approaching, Barbour has got you covered. With its AW19 collection from The Shirt Department, Barbour offers the fabrics and comfort for the cooler months combined with an embedded heritage and timeless style that will elevate any outfit. From layering washed cotton tartan shirts to dressing up Plain Oxfords, you can consider your winter wardrobe sorted with the help of The Shirt Department.

This year is a significant milestone in Barbour's history – celebrating 125 years of a family owned, global success story. Founded in 1894 by John Barbour in South Shields in the North East of England, Barbour has become synonymous with the British countryside. The brand's collections span from carrying functional, practical clothing to reinterpreting archive pieces through a contemporary lens.

With a solid foundation in creating fit-for-purpose pieces of quality and durability, Barbour remains a stand out, go-to brand for shirting.

You aren't just buying a shirt for your weekend away in the countryside, you're investing in a timeless piece that conveys British heritage as well as a sophisticated, modern style. With this in mind, the AW19 Shirt Department collection features a new Shield logo – a link back to Barbour's rich Scottish heritage and inspired by the family's original coat of arms from Galloway. The Saltire shield is featured on the Shirt Department's tab to proudly highlight the family roots.

Featuring a warm colour palette and multiple fabric options, the AW19 collection has shirts you can tailor to your personal style when the temperature drops. Designed with a number of tartans and checks exclusive to the Barbour heritage, The Shirt Department collection will have you feeling like a modern, country gentleman whether you're at home or away.

This season, wear the Barbour Shirt Department heritage on your chest with pieces you will be going back to again and again, come rain or shine. Whether you need to refresh your casual looks or find a new way to style-up your tailoring, look to Barbour to up your shirt game.

THE SHIRT DEPARTMENT A/W COLLECTION IS AVAILABLE FROM AUGUST 2019 ON HOUSEOFFRASER.COM. FOR FURTHER INFORMATION PLEASE GO TO BARBOUR.COM



From top: Country Check 2 Tailored Shirt, £64.95. Gingham 11 Tailored Shirt, £64.95. Stripe 6 Tailored Shirt, £59.95. All by Barbour. barbour.com



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