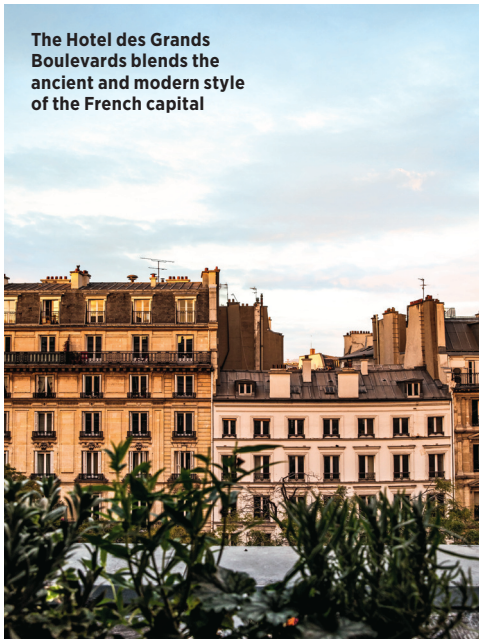


The Hotel des Grands Boulevards blends the ancient and modern style of the French capital



## How to Adopt effortless Parisian cool

Don't we all strive to exude an air of effortlessness? To appear put together without overthinking? Well, there is no place better to put minimalist style rules into practice than Paris and no setting cooler than Hotel des Grands Boulevards. In a building constructed shortly after the French Revolution, Grands Boulevards seamlessly blends Louis XVI grandeur with contemporary avant-garde accents thanks to interior designer Dorothee Meilichzon. Downstairs on the main floor, feast on a French-Italian menu designed by Giovanni Passerini in the Grand Restaurant. Next, slink into the crimson walled Shell bar for a cocktail made by one of the hotels master mixologists. In the bedrooms you'll find canopies elegantly flowing from bed tops, while sideboards and nightstands are scattered with retro lamps and mirrors. All these features are sewn together with a palette of pastels and gold details. This hotel is Parisian elegance at its finest. So how do you play the style game in the city of lights? Simple. No really, just keep it simple. Team a relaxed, tailored blazer like this one from Loro Piana with a worn in T-shirt, jeans and suede boots - you'll have that certain *je ne sais quoi* about you in no time.

17 Boulevard Poissonniere, 75002 Paris, France. [grandsboulevardshotel.com](http://grandsboulevardshotel.com)



1. Sweater jacket by **Loro Piana**, £2,485. [loropiana.com](http://loropiana.com) 2. T-shirt by **Topman** £18. [topman.com](http://topman.com)  
 3. Inside out coat by **Mackintosh**, £945. [mackintosh.com](http://mackintosh.com) 4. Jeans by **Levi's Made & Crafted**, £110. [levi.com](http://levi.com)  
 5. Suede boots by **Dune**, £75. [dunelondon.com](http://dunelondon.com) 6. Aerodrome tech charger pack and case by **Aspinal of London** £60. [aspinaloflondon.com](http://aspinaloflondon.com)