



John Bell & Croyden

Upgrade your bathroom cabinet

At John Bell & Croyden, London's premier pharmacy, you will find products to rejuvenate your mind, body and soul

With the promise of a new year around the corner, now is the time when many of us turn our attention to the little ways in which we can improve our lives and fine-tune our daily routines. We are looking for those products that can make us happier in small but significant ways every day. Things that put a spring in our step before we leave the house in the morning, or soothe us to sleep at night. Whether it's to do with beauty, skincare, health or nutrition, chances are that what we're looking for can be found on the shelves of John Bell & Croyden, London's premier pharmacy and wellbeing emporium.

Founded in 1798, John Bell & Croyden has redefined the modern pharmacy. It has been responsible for introducing hundreds of new products to the UK in the last 220 years, and remains right at the cutting edge of science. The world's only Luxury Pharmacy, it has also been official pharmacist to the Queen since 1958, which is literally a seal of approval.

To step inside the store on Wigmore Street is

to enter a world of possibilities. Unlike many shopping experiences, during a visit to John Bell & Croyden you really feel you're in the hands of experts. It has an in-house team of highly qualified and experienced clinicians on hand, and all staff can offer expert and independent guidance across the full range of its products. Among the growing number of services available at the Marylebone store are a private GP powered by DocTap, InResidence Beauty for bespoke facials and skincare advice, and the newly launched InResidence Nutrition clinic.

The luxury heritage store, complete with its exquisite marble flooring and rose-gold fixtures, offers a first-class shopping destination. The products represent a curated selection of the best wellbeing items on sale in the world today, ready to rejuvenate your mind, body and soul. The wide range includes vitamins

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and supplements, medicines, tinctures, band aids, wraps, bath accessories, medical devices, mobility aids, skincare, cosmetics and male grooming products. With the unique ability to constantly update and refine its edit, John Bell & Croyden's latest refresh of its men's department will welcome a plethora of new and exclusive brands. On the next page we've selected nine of our favourites from its range to get you started.

The products are of course also available online from the John Bell & Croyden site at a click of a button, but if you're in London then its Wigmore Street store is a must-visit. The pharmacy is open seven days a week and is set inside a beautiful historic building – there are services available there that you simply won't find anywhere else.

For example, it recently partnered with Bodydoctor, London's most exclusive fitness centre, to offer bespoke nutrition advice and consultation, both at Bodydoctor's Belgravia gym and in-store. Members of the esteemed gym will have access to the InResidence Nutrition clinic and services; while John Bell & Croyden's in-house nutritionist, Sara Bertoli, will visit the gym each week to provide members with advice tailored to their health and fitness plans. Following their first consultation at the gym, Bodydoctor members are then invited for follow-up appointments at John Bell & Croyden, and to explore the wealth of supplements and treatments available in store.

Living a fitter, healthier and more productive life is something most of us aspire to, especially when it comes to setting New Year's resolutions. The thing is, you don't have to try and do that

alone. With products and services for your mind, body and soul all under one roof, if there's one place to visit soon to give your life a tune-up for 2019 it's John Bell & Croyden.

VISIT JOHN BELL & CROYDEN AT 50-54 WIGMORE STREET, LONDON W1U 2AU. JOHNBELLCROYDEN.CO.UK

Opposite:

- 1 Peau de Nuit Infinie by **Philippe Starck**, £110.
- 2 Day Cream SPF 30 by **Anthony**, £34.
- 3 Super Anti-Aging Serum by **Dr Barbara Sturm**, £230.
- 4 Wood Infusion 100ml by **Goldfield & Banks**, £149.
- 5 Hydra+ Oil-Gel Facial Cleanser by **Grown Alchemist**, £43.
- 6 POP Shave Bowl & Brush by **Marram Co**, £59.
- 7 Anti-Fade Shampoo by **Hanz de Fuko** £16.
- 8 Turmeric CBD by **Wunder Workshop**, £77.



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