

## so FRESH and so GREEN

It's time to be more considerate with your skincare – and with Bulldog, it's easier than you think

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et's discuss what it means to be sustainable. Is it a low carbon footprint? Is it packaging made from recycled materials? Or perhaps packaging that reduces your reliance on traditional fossil-fuel plastics? Answer: it's all of the above. To be sustainable is to be considerate of our planet. And when it comes to applying this to skincare, Bulldog is making all the right moves. Take its Original Bamboo Razor, for example: a steel-blade razor designed with a focus on lowering its environmental impact, from the natural bamboo

handle to the recycled packaging. Team this with Bulldog's Original Bar Soap and you'll be well on your way to becoming a (well-groomed) eco-warrior. Better still, the Original Moisturiser is a game changer. Not only is it hydrating and soothing, but its packaging is made using sugarcane plastic: for every 100 tonnes of sugarcane plastic used in Bulldog tubes, 309 tonnes of CO2 are taken out of the environment. To green your routine further, Bulldog's environmentally conscious Shower Gel comes bottled in post-consumer recycled plastic. When it comes to skincare, Bulldog will make you look good while doing good.