

# Jummy Owookade

MULTIPLATFORM SPORTS JOURNALIST / PRODUCER  
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## Education

University of Maryland, College Park  
*Master's in Journalism*  
Aug 2019 — May 2021 GPA: 3.8  
Bowie State University  
*B.S. Broadcast Journalism*  
Aug 2015 — Dec 2017 GPA: 3.3

## Leadership

Bethel Campus Fellowship  
*Chapter President*  
Aug 2013 — Aug 2017  
*Discipleship Leader*  
Dec 2014 — May 2017

## Skills

- Premiere Pro • InDesign
- Photoshop • Audition
  - Final Cut Pro 7/X
  - Video Switcher
- Photography / Videography
- Podcasting • Script Writing

*Technical Language(s):*  
HTML/CSS, R, javascript

## Organizations

National Association of Black Journalist  
(NABJ)

Maryland Association of Black Journalist  
(MABJ)

## Relevant Experience

### Audience Engagement Editor

*Capital News Service*

Jan 2021 — May 2021

- Manage and curate social content for social platforms (Twitter, Instagram, Facebook, Snapchat and Reddit); spearhead unique enterprising social campaigns
- Manage CNS website via WordPress.org and deliver weekly CNS newsletter blast via parse.ly
- Assess and analyze social and web metrics to better enhance and accrue engagement

### Associate Producer / Production Assistant

*Freelance*

May 2018 — Present

- Monumental Sports Network, Big 10 Plus Network, National Geographic, Discovery Channel, RNC, Entertainment & Sports Media Productions
- Provide assistance in video, audio, stage, clerical, gameplay and/or administrative assistance to production teams for live television or sports.

### Editorial Assistant

*Shirley Povich Sports Journalism Center*

Sep 2019 — May 2020

- Assist with clerical and day-to-day operations of center, such as event promotion, database management and social media management
- Covered center's events, writing recaps and gauging audience engagement.

### Staff Writer

*The Black Explosion, University of Maryland*

Aug 2019 — Jan 2020

- Cover university's sports teams, specifically providing beat coverage for Field Hockey and Women's Basketball, writing game recaps, features and profiles.
- Report on various campus wide events

### Videographer/Producer

*Bethel Campus Fellowship*

Feb 2016 — Feb 2019

- Utilize numerous camera tools and techniques to film and record various live-streamed events (especially organization's annual conference of 1,500 attendees)
- Gather talent for on-air interviews

### Sports Media Intern

*Athletes Without Borders*

Sep 2018 — Dec 2018

- Research sports and S.T.E.A.M. stories that are motivational and transcend past social and international borders
- Curate weekly postings for stories on Instagram, Twitter and Facebook
- Write monthly blog post for publication on company website and LinkedIn

### Staff Writer/Assistant Editor

*Urban Disciple Website*

Jan 2015 — Aug 2018

- Wrote and edited on lifestyle blog website, [Urbdisciple.com](http://Urbdisciple.com)
- Cooperated on small team in development, production, administration and overall function of blog reaching