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Features and Benefits
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Feature 1: Planned Parenthood offers the chatbot service, Roo, which anyone (it is aimed at teens) can chat with to ask health questions and receive personalized health recommendations.

Benefit 1: If you find asking questions about bodies, sex and relationships to be awkward or embarrassing, you can use Planned Parenthood's free, anonymous chatbot service, Roo, to give you personalized health information instantly.

Feature 2: Planned Parenthood offers online scheduling at nearly 600 health centers that is available to schedule at any time.

Benefit 2: Finding the time to schedule a health care appointment can be tedious and hectic amidst the work week. With Planned Parenthood's online scheduling, you can book an appointment at any time at nearly 600 health centers nationwide.

Feature 3: Planned Parenthood offers a free period tracker and birth control management app, Spot On, which helps users track their menstruation and manage their birth control along with guidance, tips, and fun facts from Planned Parenthood experts.

Benefit 3: Trying to keep track of your menstrual cycle and birth control can be difficult. With Planned Parenthood's period tracker and birth control management app, you can track your menstruation and manage your birth control—along with guidance, tips and fun facts from Planned Parenthood experts—for free!