

Chris Helms

Boston, Mass.

(617) 637-3350

chris.helms02130@gmail.com

[linkedin.com/in/helmschris/](https://www.linkedin.com/in/helmschris/)

Professional Summary

- Empathetic communications pro with world-class rapport-building skills
- Seasoned writer and editor who thrives in deadline-driven environments
- Clear thinker who remains calm under pressure
- Successful salesperson with deep knowledge of digital marketing
- Optimist with a strong drive to connect people and see the best in each of us

Relevant Skills and Proficiencies

- Fearless learner of new tech skills. Current proficiencies include HTML, WordPress, Salesforce; Microsoft Word, Excel, PowerPoint and Teams; Google Analytics, Docs, Sheets, Slides and Meet.
- Solid understanding of best practices for SEO and SEM, forged both as an entrepreneur and during five years of marketing agency experience
- Experienced interviewer
- Fluent speaker and writer of Spanish and English
- Certified interpreter (Spanish and English) in emergency settings (Harvard Pilgrim Health Care Medical Interpreter Training Program, 2003)

Work History

Brafton

Lead Editor, Senior Editor, Project Manager and Senior Project Manager

2015-2021

Brought a veteran diplomat's skill and experienced editor's eye to a leading Boston-based marketing agency. Delivered exceptional customer service as I worked with Fortune 500 clients to ensure all deliverables to clients - videos, blog posts, e-books, white papers, infographics and more - supported their strategy and exceeded expectations on quality. Here's a [short profile of me](#) written by the agency.

Jamaica Plain News

Founder and Publisher

2014-2016

Founded a [local news site for Jamaica Plain](#), the best neighborhood in Boston. Built a durable community platform that continues to serve the residents and businesses of JP. Did every job required: sold ads, created marketing campaigns, served as my own webmaster, managed freelancers and told stories through writing, video and photography.

Patch.com

Local Editor and Associate Regional Editor

2010-2014

Created and launched Jamaica Plain Patch, one of the strongest hyperlocal news and community sites in the Patch network of 900 such sites. Promoted to manager of 12 Patch sites on North Shore.

GateHouse Media

Reporter and Editor

2004-2010

Ran award-winning newspapers and websites covering Cambridge and Watertown. Led each publication to coveted "Newspaper of the Year" and "General Excellence" awards from the New England Newspaper and Press Association.

Bilingual Freelance Reporter

2002-2004

Covered community news for publications including Siglo 21, a Spanish-language weekly newspaper.

Greensboro News & Record

Reporter

2000-2002

Gained recognition as the daily newspaper's specialist on Latino affairs, spearheading translation of Spanish materials.

Gaston Gazette

Reporter

1998-2000

Regularly scooped the much larger Charlotte Observer on country government stories.

Walterboro Press & Standard

Reporter

1997-1998

Earned the South Carolina Press Association's "Best of the Best" award for beat reporting.

St. Martin's Press/Bedford Books

Sales Rep and National Marketing Manager

1992-1996

Boosted college textbook sales in my Texas territory by 28% and 13% by building rapport with customers. Promoted to New York office where I planned and executed marketing campaigns and ran dynamic sales conference sessions.

Education

B.A. with Honors in History and Minor in Spanish, UNC-Chapel Hill, 1988-1992