

## **FACEBOOK ADS - COPY + CREATIVE SAMPLES**

### **SIDDARTHA TYTLER X FABALLEY**





#### **CAROUSEL CREATIVES -**



#### **AD COPY -**

Presenting Siddhartha Tytler X Faballey—the ultimate designer collaboration to add ‘resort chic’ to upcoming summer shindigs and travel destinations!

The collaborative collection of the season is as apt for far-flung destinations, as it is for work, play and everything in between. From free-spirited maxis and playful kaftans, to sultry figure-flattering dresses, ultra sleek crop tops, statement jumpsuits, and sharp yet flowy trousers in summer’s sweetest hues—the eclectic capsule has it all! The designer’s iconic prints elevated with stellar details makes for a sun-soaked summer to remember!

-  Free Shipping in India
-  Worldwide Shipping to 50+ Countries
-  Safe & Secure Payments
-  2 million+ Happy Customers

Headline: Starting from ₹1600

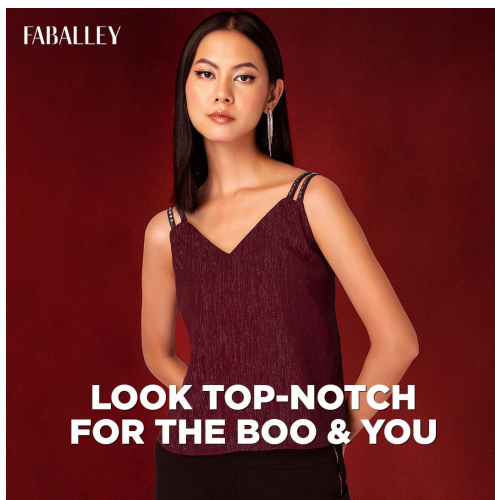
Description-

(Domestic) Free Shipping in India

(International) Worldwide Shipping to 50+ Countries

## FABALLEY - VALENTINE'S DAY CAMPAIGN

CAROUSEL CREATIVES -



AD COPY -

The V-Day Shop is open now ❤️ Trust lustrous velvets, shiny satins and sultry styles dipped in romantic hues to be your perfect match through the V-Day shenanigans!

For work, wine and everything in between, Faballey's collections are just what you need to refresh your closet. Chic tops, dreamy dresses, statement jumpsuits and ultra glam styles from our latest collaboration with designer Rimzim Dadu—we've got you looks that are sure to turn heads. Be it cutesy summer styles or cosy winter wear, Faballey will sort out your closet for every season.



- ✈️ Free Shipping in India
- 🌐 Worldwide Shipping to 50+ Countries
- 🔒 Safe & Secure Payments
- 👥 2 million+ Happy Customers

Headline: Price + Name  
 Alternate Headline: Shop The V-Day Edit

Description-  
 (Domestic) Free Shipping in India  
 (International) Worldwide Shipping to 50+ Countries

### MISS INDYA - KIDSWEAR LAUNCH





CAROUSEL CREATIVES -



AD COPY -

NEW COLLECTION for your li'l Miss Indya! Pre-order the cutest collection of Indian wear to take your little ones through life's biggest celebrations, and beyond! ✨

From shimmering shararas and anarkalis for every little diva, to cute kurtas and playful pre-stitched sarees for your mini me—Miss Indya promises easy-breezy styles that your kids are sure to love! Splashed with candy colours and pretty pastels, elevated with itty bitty florals and lively prints, these styles will make your kid steal the show everywhere they go!

-  Free Shipping in India
-  Worldwide Shipping to 50+ Countries
-  Safe & Secure Payments
-  2 million+ Happy Customers





Headline – Price + Name  
Alt headline - Indian Wear For The Little Ones

Description –  
(Domestic) Free Shipping in India  
(International) Worldwide Shipping to 50+ countries

## FABALLEY - GOOD FRIDAY CAMPAIGN

AD COPY -  
Taking the Good Friday weekend from 'good' to 'even better' 💖 Get UPTO 50-70% OFF on trendy tops, dresses, jumpsuits, co-ords and more—limited time offer only!

For work, wine and everything in between, Faballey's collections are just what you need to refresh your closet. Chic tops, dreamy dresses, statement jumpsuits and ultra glam styles from our latest collaboration with designer Rimzim Dadu—we've got you looks that are sure to turn heads. Be it cutesy summer styles or cosy winter wear, Faballey will sort out your closet for every season.

-  Free Shipping in India
-  Worldwide Shipping to 50+ Countries
-  Safe & Secure Payments
-  2 million+ Happy Customers

Headline: Price + Name  
Alt headline: The Good Friday Sale Is On!

Description-  
(Domestic) Free Shipping in India  
(International) Worldwide Shipping to 50+ Countries

## **GOOGLE ADS - COPY SAMPLES**

### **INDYA JEWELLERY**

#### **Headlines -**

- 1) Trendy Ethnic Jewellery
- 2) Festive Ethnic Jewellery
- 3) Ethnic Jewellery Collection
- 4) Affordable Ethnic Jewellery
- 5) Handcrafted Ethnic Jewellery
- 6) Statement Jewellery For Women
- 7) Shop Accessories From Indya
- 8) Easy & Secure Shopping
- 9) Shop Women's Jewellery
- 10) Shop Handcrafted Jewellery

#### **Descriptions -**

- 1) Shop handcrafted jewellery for the season of celebrations from Indya!
- 2) Give your festive ensembles a stylish upgrade with statement jewellery. Shop now!
- 3) Accessorise traditional Indian wear with statement jewellery. Get shopping now!
- 4) Celebrating this season with statement necklace sets, earrings and bracelets from Indya!
- 5) Accessorise your ethnic wardrobe with trendy necklaces, earrings, bracelets and sets.

#### **Short Descriptions -**

- 1) TRENDING NOW | Statement jewellery
- 2) Statement jewellery for celebrating in style
- 3) Shop handcrafted jewellery this season.
- 4) Handcrafted jewellery collection.
- 5) Shop contemporary jewellery from Indya

### **CREATIVES**

Total Banners - 20

Dimension 1 - 1200\*1200 - 7 banners

Dimension 2 - 1200\*628 - 7 banners

Dimension 3 - 864\*1080 - 6 banners

Text on all images -

<Indya logo>

STATEMENT JEWELLERY, TIMELESS TREASURES



## **RIDHI MEHRA X INDYA**

### Headlines -

- 1) Trendy Designer Wear
- 2) Festive Designer Styles
- 3) Festive Designer Collection
- 4) Affordable Designer Styles
- 5) Limited Edition Collection
- 6) Designer Wear For Celebrations
- 7) Shop From Ridhi Mehra X Indya
- 8) Easy & Secure Shopping
- 9) Shop Designer Indian Wear

### Descriptions -

- 1) A designer collection for the season of celebrations—Ridhi Mehra X Indya. Shop now!
- 2) Give your festive wardrobe a designer upgrade with Ridhi Mehra X Indya. Shop now!
- 3) Ridhi Mehra X Indya | Traditional Indian wear gets a designer twist. Get shopping now!
- 4) Celebrating this season? Do it right with designer styles from Ridhi Mehra X Indya!
- 5) Add a designer touch to your ethnic wardrobe with Ridhi Mehra X Indya. Buy now!

### Short Descriptions -

- 1) TRENDING NOW | Ridhi Mehra X Indya
- 2) Designer outfits for celebrating in style.
- 3) Shop designer Indian wear this season.
- 4) Limited edition designer collection.
- 5) Designer upgrade to a season of celebrations

## **SIDDARTHA TYTLER X FABALLEY**

### Headlines -

- 1) Trendy Designer Wear
- 2) Designer Styles For Summer
- 3) Latest Designer Collection
- 4) Affordable Designer Styles
- 5) Limited Edition Collection
- 6) Summer Resort Fashion
- 7) Siddartha Tytler X Faballey
- 8) Easy & Secure Shopping
- 9) Shop New Designer Styles

### Descriptions -

- 1) NOW LIVE | A new designer collection just dropped—Siddartha Tytler X Faballey. Shop now!
- 2) Give your summer wardrobe a designer upgrade with Siddartha Tytler X Faballey. Shop now!
- 3) Siddartha Tytler X Faballey | Designer styles—all new, just for you. Get shopping now!
- 4) Travelling this summer? Do it with NEW designer styles from Siddartha Tytler X Faballey!
- 5) Add a designer touch to your summer wardrobe with Siddartha Tytler X Faballey. Buy now!

### Short Descriptions -

- 1) NOW LIVE | Siddartha Tytler X Faballey
- 2) Chic designer outfits for summertime style.
- 3) Shop new designer styles for the summer.
- 4) Limited edition designer collection.
- 5) Got travel plans? Upgrade with designer wear!