

Push Notifications

FABALLEY - WINTER WEAR

Heading - ⚠️ Softw(ea)r Update ⚠️

Content - Upto 60% off on snug sweaters & cute cardigans!

Heading - Crisp air, cool layers ❄️

Content - UPTO 70% OFF on styles for snug season!

FABALLEY - PARTYWEAR

Heading - Time to wine, dine, shimmer & shine 😊

Content - FLAT 60% OFF on groovy 'fits for the party season!

RIMZIM DADU X FABALLEY - DESIGNER CAPSULE COLLECTION

Heading - Dress Code: Glam!

Content - NEW | Rimzim Dadu X Faballey

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Content - Designer, dramatic & destined for the dance floor!

Heading - Designer styles that BLING on the drama! ❤️

Content - Rimzim Dadu X Faballey | Starting at ₹1500

SS'23 COLLECTION

Heading - We know what you did last summer...👁️👁️

Content - Do it better with our NEW SS'23 Collection!

Heading - Fashion forecast: breezy 'fits incoming! 🌤️

Content - NEW | Shop summery dresses, tops and jumpsuits!

Heading - Living life to the max(i) 😊

Content - Shop chic maxi dresses starting at JUST ₹500!

Heading - On the rise: styles full of ☀️-shine

Content - Check out our NEW SS/23 Collection!

VALENTINE'S DAY CAMPAIGN

Heading - Tap to meet your perfect match

Content - These dresses can't wait to be your Valentine!

Heading - Look TOP-notch for the boo & you! ❤️

Content - Shop tops starting at just ₹300!

Heading - Dance the night away with bae ❤️

Content - Date nights call for glam styles | UPTO 60% OFF

Heading - You've got a love letter

Content - From styles that'll be your perfect Valentine! ❤️

Heading - It's a match! ❤️

Content - Chic co-ord sets starting at JUST ₹950!

INDYA LUXE

Heading - NOW LIVE | Varun Bahl X Indya Luxe ✨

Content - Shop our FIRST EVER designer collection at Indya Luxe!

Heading - Timeless classics, new-age glam 😍

Content - Shop NEW ARRIVALS from Indya Luxe!

Heading - 🥂 to extravagant elegance

Content - Shop exquisite sarees, lehengas, shararas & more!

Heading - Lavish lehengas for your #PrincessDiaries 👑

Content - Shop lehenga sets that are bound to make you feel like a princess!

Email Marketing

FABALLEY

Will you be our Valentine?

With love,
From crush-worthy tops, dresses that promise to get your S/O swooning, co-ord sets for brunch dates with bae, and chic jumpsuits that can't wait to be yours truly!

[CHECK OUT THE V-DAY SHOP!](#)

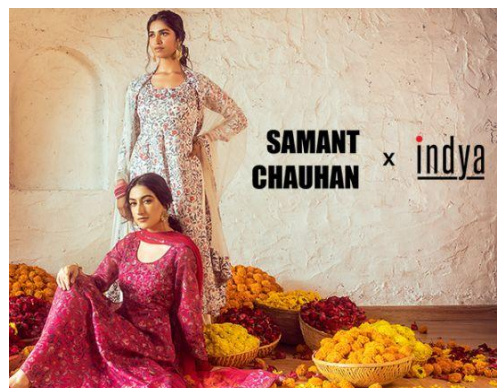
LOOK TOP-DEAD GORGEOUS!

DRESS TO THE NINES

SWIPE RIGHT ON JUMPSUITS

MAKE CO-ORDS YOUR PERFECT MATCH

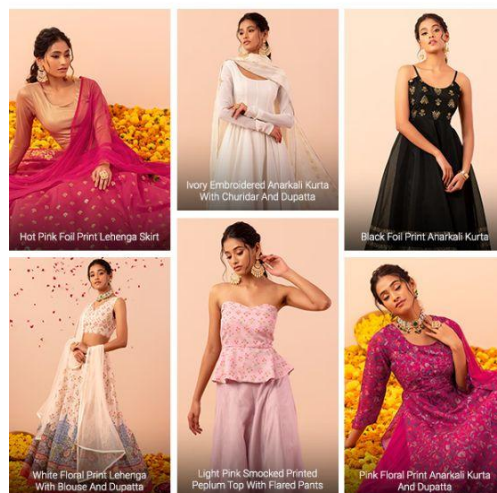
[SHOP YOUR HEART OUT!](#)



A Portrait Of Quiet Elegance

[SHOP NOW](#)

Defined by understated yet elevated classics, the trend of quiet elegance gets a swish of designer flair with our latest collection! Fluid fabrics drenched in summer's sweetest hues and uplifted with joyous florals, metallic foils and textural silk embroideries—Samant Chauhan X Indya is truly a defining moment for subtle sophistication.



[EXPLORE MORE](#)



HANDCRAFTED JEWELLERY

that leaves a lasting impression

The treasure trove of accessories that are an extension of your personal style deserve a grand upgrade. Indulge in the finesse of meticulously handcrafted jewellery from our latest line-up, designed for celebrations that demand opulence.

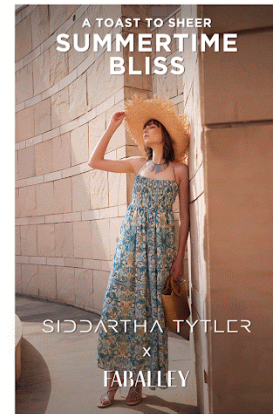
[SHOP NOW](#)



TRENDING: PRECIOUS PEARLS

Ace the art of adornment with pearls—the yesteryear classic having a moment in the trend of quiet luxury!

[SHOP NOW](#)

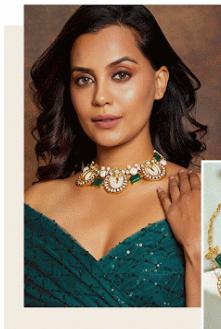


A TOAST TO SHEER SUMMERTIME BLISS

SIDDARTHA TYTLER x FABALLEY

Sight-seeing to sunbathing, a picnic under the palms to dinner under the stars—take designer styles from our latest collaborative collection out for a spin this summer!

[SHOP NOW](#)



NECKLACES

Synonymous With Regal Charm
[SHOP NOW >>](#)



Chokers & Necklaces

Synonymous With Regal Charm

[SHOP NOW >>](#)

[SHOP NOW >>](#)

[SHOP NOW >>](#)

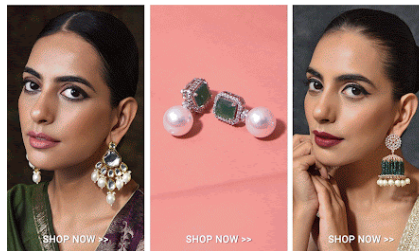


BEACH BOUND BLISS

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EARRINGS

That Exude Effortless Elegance
[SHOP NOW >>](#)



Jhumka Earrings

That Exude Effortless Elegance

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[SHOP NOW >>](#)

[SHOP NOW >>](#)



KNOCKOUT NIGHTS OUT

[SHOP NOW >>](#)



MAANGTIKAS

To Make Spotlights Shine On you
[SHOP NOW >>](#)



Kangans & Bracelets

That Embody Old-World Glamour

[SHOP NOW >>](#)

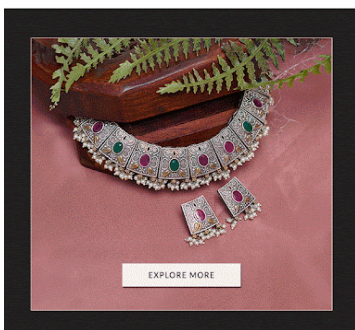
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THE LEISURE LIFE

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[EXPLORE MORE](#)



[EXPLORE JEWELLERY](#)



GREAT STYLE COMES WITH GREAT ACCESSORIES!

[EXPLORE MORE](#)