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#### INDYA JEWELLERY ORDER INSERT

#### **CONTENT-**

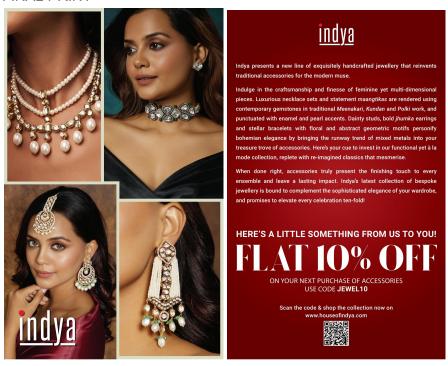
Indya presents a new line of exquisitely handcrafted jewellery that reinvents traditional accessories for the modern muse.

Indulge in the craftsmanship and finesse of feminine yet multi-dimensional pieces. Luxurious necklace sets and statement *maangtikas* are rendered using contemporary gemstones in traditional Meenakari, Kundan and Polki work, and punctuated with enamel and pearl accents. Dainty studs, bold *jhumka* earrings and stellar bracelets with floral and abstract geometric motifs personify bohemian elegance by bringing the runway trend of mixed metals into your treasure trove of accessories. Here's your cue to invest in our functional yet à la mode collection, replete with re-imagined classics that mesmerise.

When done right, accessories truly present the finishing touch to every ensemble and leave a lasting impact. Indya's latest collection of bespoke jewellery is bound to complement the sophisticated elegance of your wardrobe, and promises to elevate every celebration ten-fold!

# HERE'S A LITTLE SOMETHING FROM US TO YOU! FLAT 10% OFF ON YOUR NEXT PURCHASE OF ACCESSORIES USE CODE <>

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#### SIDDARTHA TYTLER X FABALLEY



Faballey and Siddartha Tytler join forces for an eclectic designer collaboration to kick off the summer holiday season.

Siddartha's signature laidback luxe sensuality blends with Faballey's ease and versatility to present a transitional limited edition capsule perfect for far-flung destinations, just as it is for work, play and everything in between. At the heart of the collection are iconic prints from the designer's archives featuring kaleidoscopic florals and abstract geometrics, reintroduced on weightless fabrics. A sombre summer colour palette of dusky bluse, soft pinks, and midnight blacks is masterfully offset with pristine whites and molten metallics to make the fantasy of a spontaneous tropical escapade a reality for women from all walks of life.

Setting the tone for balmy summer evenings are free-spirited maxis and playful kaftans that make drifting from the beach to the bar, a truly effortless affair. Ultra sleek crop tops, statement jumpsuits, and sharp yet flowy trousers lend a dash of 'resort chic' to brunches in the city and midday soirées. The complete package from dusk till dawn, the collection also indulges in the ideal midsumer night's dream with sultry body-flattering dresses, elevated with sequins and shimmery surface embellishments that are worth throwing a party for!

All for the jet-set lifestyle, Siddartha Tytler X Faballey offers pieces that promise to be the perfect companion for getaways galore—making it a sun-soaked summer to remember!







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#### **INDYA LUXE INSERT FOLDER**

Back content -

Hey there!

We're elated to present to you Indya Luxe—an exclusive collection of beautifully crafted ensembles that make for perfect wedding and occasion wear.

Meticulously crafted silhouettes are uplifted with gilded touches and spell-binding details, in a decadent colour palette that transcends seasons. Sultry sarees for starlit nights, lehengas to twinkle and twirl in, exquisite suit and sharara sets for dreamy soirées, contemporary fusion sets and gowns for the modern muse, and handcrafted jewellery that adds elegance to every ensemble—our lineup brings sophisticated sensuality to every celebratory wardrobe.

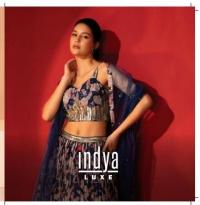
Here's to adding a dash of glitz and glam into your festivities with a little something from our latest collection at Indya Luxe, and hoping you love it as much as we loved designing it!

Love, Team Indya

FINAL PRINT -









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Lots of love, Team Indya

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