

Diamonds - A Wedding Ring's Best Friend

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Company: [Diamond Castle Jewelers](#)

Topic: Why is a Diamond Part of a Wedding Ring?

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Content

The diamond is a tried-and-true classic when it comes to both wedding and engagement rings. The durability of the stone combined with its place in history makes a powerful statement when it comes to the sentimental nature of marriage. Couples can choose from a multitude of metals to nestle their stones in ranging from rose to white gold, and every selection allows the rings to be much like the partnership itself, unique and timeless.

Dating back to the days of ancient Rome, the exchange of [rings](#), as well as a key, were a display of ownership. This custom was mostly tied to women and meant less about affection and more about possession. Not quite the lovey-dovey picture we have in our heads when we experience that moment for ourselves.

Fast-forwarding to the early 1900s, the promise of a ring was seen as not only a promise of eternity but served as security to the bride. If the [engagement](#) was ever called off for any reason, the bride-to-be would develop a reputation. Therefore, she could sue her intended for damages. Once the [De Beers](#) Group coined the term "A Diamond Is Forever" in the late 1940s, sales of the precious stone skyrocketed. Diamonds were synonymous with eternal love, and only diamonds were seen as engagement and wedding rings for decades.

With the dedication and commitment of Holy Matrimony also came conflict. More recently, it's been brought to light that the way some diamonds are mined and sold in Africa has led to civil wars. While this has caused some couples to go the route of other stones for their ring, companies such as [Brilliant Earth](#) have brought awareness as well as conflict-free diamonds to market.

Through the sands of time, engagement and wedding rings have evolved tremendously in both meaning and design. More variety may have been introduced as far as center stones, or even as accent pieces, but the diamond still remains the top dog throughout the wedding industry; true symbols of eternity.

To learn more about how we incorporate diamonds into our pieces, or to begin designing your own piece of forever, please [contact us](#)