

Customer review: 

# The Bridesmaid Dress - What You Must Know

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## Content

It's time to plan the most important day of your life, your wedding day. For that, you need the support of friends and family. As the bride, your special day means having bridesmaids at your side.

## Who is a bridesmaid?

[Bridesmaids](#) are members of the bride's party leading up to and at the wedding. The group usually consists of young, unmarried women, who attend the bride. The groups usually vary in size depending upon the ceremony or how large the bride's circle of family and friends extend.

The special ladies selected to be your source of encouragement need special attire to distinguish them from the rest of the wedding guests. Enter the bridesmaid dress.

## What are bridesmaids dresses?

Bridesmaids [dresses](#) are color coordinated, sometimes look similar to the bride's gown, and are always about style and current trends.

While there are references to bridesmaids in [The Bible](#), when Jacob married his wives Leah and Rachel, and they arrived with maids in tow, the general consensus is that the tradition of bridesmaids originated in [Ancient Rome](#). During that time, not only did bridesmaids serve numerous purposes for the bride, but a wedding would need ten witnesses to be considered legally binding. Dresses, much like tradition, have evolved over time. Up through the late 1800s, [bridesmaids](#) were cloaked in identical materials but were far less glamorous than the bride. In fact, bridesmaid dresses had a stereotype surrounding them for being [ugly](#).

It's sort of an unwritten rule that no one is to upstage the bride, but it seems in recent days that the unflattering bridesmaid dress is a thing of the past. They're also much less uniform than they used to be as well.

The modern bride has a modern bridal party, and the dresses play a key part. Some brides choose for their girls to wear the same color, but perhaps select a variety of [styles](#). However, the most recent trend amongst wedding parties is to have bridesmaids dressed in a completely [mismatched](#) fashion.

Dress styles have come a long way and continue to change, but thankfully, the significance has not. Every bride still needs her best girls surrounding her on her big day. In doing so, they all need wonderful dresses for the occasion. The good news is that they can pull inspiration from both the past and present and have plenty of options available in order to sparkle when they take their place at the bride's side!

What are you waiting for? [Contact us](#) to start shopping now!