Events to Experience in Atlantic City - Summer 2018

State: New

Company: <u>Travel Alliance Partners</u>

Topic: Atlantic City **Word Count:** 363

Content

Summer is the perfect time to let loose, and Atlantic City has plenty to offer! Not a gambler? Don't worry! It's time to kick back, relax, and discover the some of the top resorts and attractions to enjoy in Atlantic City.

- **Beachfest Concert Series 2018**: this summer, join Sam Hunt, Demi Lovato, and The Chainsmokers on the beach for relaxation and good music. With your toes in the sand and an ice-cold beverage in your hand, what's not to love? For tickets and VIP bookings, check out Beachfest!
- **Mardi Gras AC**: Every Wednesday evening beginning on June 27th, Kennedy Plaza will play host to the style of the Big Easy. Ranging from Classic Rock to Rhythm and Blues, Toni Mart's twelve-week concert series will transport you to another time and place.
- Hard Rock Hotel & Casino: Set to open on June 28th at the site of the former Trump Taj Mahal, the Hard Rock has become a much-anticipated addition to the city skyline. The new venue boasts lavish rooms, easy beach access, fine dining from some of the most renowned restaurateurs, and over 300 premiere shows from performers such as Carrie Underwood and Frankie Valli!
- **The Playground**: Once known as The Pier Shops, The Playground is located on a 900-foot pier at Caesar's Casino. This luxury mall that offers high-end shopping, breathtaking ocean views, and a nightlife that can't be topped. You can even host private events!
- Steel Pier: Finally, take a stroll in Atlantic City's oldest theme park. Opened in 1898, Steel Pier is still a haven of summer thrills! Enjoy classic carnival rides, fair food the whole family can savor, and even see AC by air in their famous helicopters.

Atlantic City may be the gambling capital of New Jersey, but there is no shortage of things to see and do. Take a break from the lights and casinos to immerse yourself in a multitude of spas, restaurants, historic attractions, shopping, and events. With the serenity of the ocean at your back door, the possibilities for a good time are endless!

For more information and to begin planning your stay, check out DOAC.

For group activities, book a tour with Tour AC.