

Aurora Azhar Afirianto

Growth/UX Researcher, Writer

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EXPERIENCE

ByteDance Inc. (PT MP Games), Jakarta — User Growth Intern

MAY 2021 - NOW

Undergoing research to promote TikTok's regional growth, as well as collaborating with Business Risk Control to prevent cheats and frauds.

Paper.id (PT Pakar Digital Global), Jakarta — Growth Intern

JANUARY 2021 - APRIL 2021

Undergoing and keeping a close tab on the growth team's projects. Also involved in data processing and analysis, along with UX research.

Part-Time Jobs, Japan — Part-time worker

Kitchen staff & waiter at Icchoume Ramen Beppu Kitahama (2018-2020)
Lifeguard at Suginoi Hotel Acquabeat & Acqua Garden (2019-2020)
Kitchen staff at Marugame Udon Musashisakai (July 2020 - October 2020)

LbE Japan, Fukuoka — Project Leader

OCTOBER 2019 - MARCH 2020

English camp leader for Japanese High School students in Fukuoka.

ACS Jakarta, Jakarta — Intern Teacher's Assistant

JULY 2015 - FEBRUARY 2016

Substitute science teacher for the 3rd and 5th grade, and mathematics teacher's assistant for the 11th and 12th grade.

EDUCATION

Ritsumeikan Asia Pacific University, Japan — Bachelor of Business Administration (BBA)

APRIL 2016 - MARCH 2020

- 65% tuition reduction scholarship (4 years)
- Overall GPA of B
- Concentration in Innovation and Economics Program

SKILLS & KEY QUALIFICATIONS

Advanced Microsoft Office skills

Professional copywriting & writing skills

Professional presentation skills

High level of commitment

Adaptability

Linguistics experience / localization expertise

Good verbal and communication skills

Ability and flexibility to work under pressure, tight deadlines, and shifting schedules

Fast learner and motivated by learning

Eye for detail and a natural inclination towards accuracy

AWARDS & NON-ACADEMIC MERITS

Japan Student Services Organization (JASSO) Scholarship from 2016-2017

Certificate of Excellence for First Runner-up Business Pitch 2019 from Nihon Keiei Group

Leader of Clean Up Jakarta 2014 ACS Jakarta/Bantar Jati area

LANGUAGES

English (native level)

Indonesian (native level)

Japanese (business level)

PORTFOLIO & LINKEDIN

Portfolio: <https://bit.ly/3rGHoaG>

LinkedIn: <https://bit.ly/3C0gjUD>