# michelle siegel

## multi-platform writer & editor

### **Contact**

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## **Skills**

Content Development: Writing (Copy, News, Research), Editing, Revising, Proofreading

**Data Analysis and Visualization:** 

Datawrapper, Flourish, Google Sheets, Microsoft Excel, R, Tableau

**Multimedia Production:** Adobe CC (Audition, InDesign, Photoshop, Premiere Pro), Canva

**Social Media Management:** Hootsuite, Facebook, Instagram, Twitter, Tumblr, LinkedIn, YouTube

Web Design and Site Management: Bootstrap, CSS, HTML, WordPress

## **Experience**

#### **Capital News Service**

Reporter, Aug. 2020 - Dec. 2020

- Wrote regional news stories.
- Uploaded drafts of stories to WordPress.
- Partook in staff meetings twice a week.

#### The Washington Blade

Blade Foundation Reporting Fellow, March 2020 - May 2020

- Wrote regional, LGBTQ-related news stories.
- Partook in weekly staff meetings.

#### Stories Beneath the Shell

Staff Reporter, Aug. 2019 - Jan. 2020

- Wrote features, multimedia stories and news stories.
- Uploaded drafts of stories to WordPress.
- Took photos with a DSLR and edited them in Photoshop.
- Captured footage with a DSLR and created video stories in Premiere Pro.

#### The Daily Telegram

Intern, Jan. 2018 - Apr. 2018

Wrote briefs, features and news stories.

#### The College World

Assistant Managing Editor, Aug. 2018 - May 2019

- Helped the Executive Managing Editor oversee editors and staff writers.
- Edited stories appearing in the Bulldog Mile section.
- Aided and advised Bulldog Mile writers.
- Designed the Bulldog Mile section in InDesign.
- Wrote stories for the Life, News, Opinions and Sports sections.

#### Opinions Editor, Aug. 2017 - Aug. 2018

- Edited stories for the Opinions section.
- · Aided and advised Opinions writers.
- Designed the Opinions section in InDesign.
- Wrote stories for the Life, News, Opinions and Sports sections.

Staff Writer, Aug. 2016 - Aug. 2017

• Wrote stories for the Life, News, Opinions and Sports sections.

## **Education**

#### **University of Maryland, College Park**

Master of Journalism, Aug. 2019 - expected May 2021

- Studying on multi-platform track with investigative specialization.
- Received Dean's Fellowship and graduate assistantship.

#### **Adrian College**

Bachelor of Arts, Aug. 2015 - May 2019 (4.0 GPA)

- Double-majored in writing and psychology with a journalism minor.
- Graduated from the Honors Program and McNair Scholars Program.