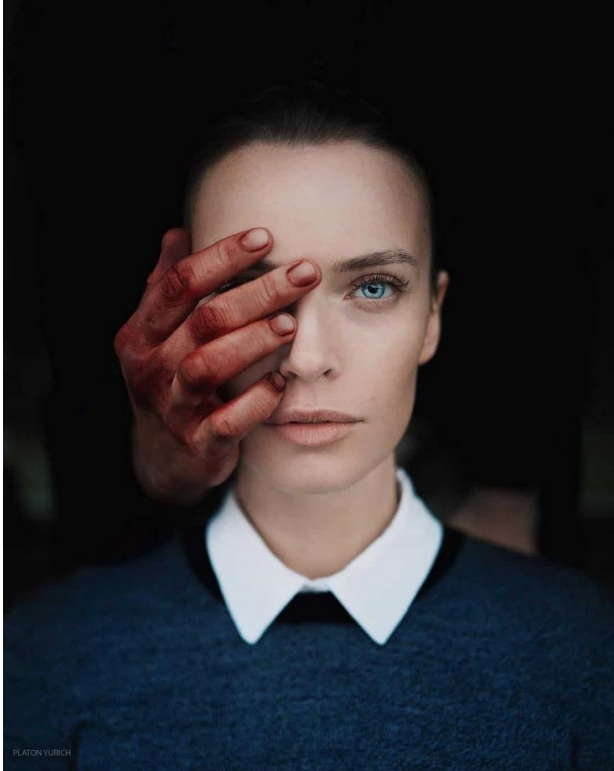


Journey of Photography as Conceptual Art



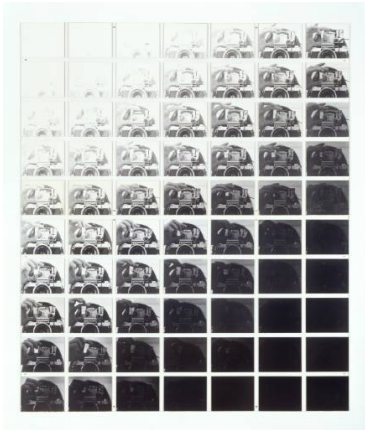
Conceptual Art or Conceptualism, emerged as an art movement in the mid 1960s and has made a long way to the present when modern aesthetics dissolve themselves into it without realizing that they are a part of something bigger. As Conceptual Art was not limited to paintings or sculptures, which comprised of most of the fine art works at that time, Photography emerged as a diverse medium for artists to express their thoughts and largely their political and social opinions. To this day Photography as a part of Conceptualism is largely used to stage an idea often targeting problematic political and societal issues. Since modern day conceptual photography has been made easy by editing apps, it has also made artists to dive into their imaginative minds and create a new world of surrealism. While some artists use it to depict their dark secrets and fears, others use it to create a fake image of positivity. Conceptual photography has broken the limits of photography as being just a medium to capture a moment of reality but to become a medium to create one.

| Artworks |

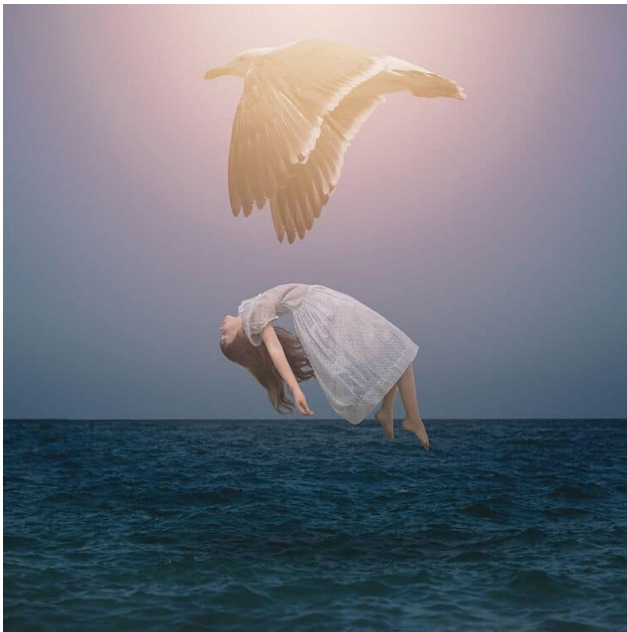
1. Hippolyte Bayard : Self Portrait as a Drowned Man (1840)



2. John Hilliards : Camera Recording its Own Condition (7 Apertures, 10 Speeds, 2 Mirrors)



3. Paxton Maroney



“I’ve always had an affinity for the arts and photography has fascinated me most. My true passion for photography ignited around 2007. I actually was more interested in the post work at that time and retouched for others before I owned a digital camera of my own. In my opinion, being a creative while still having a vision for something is more beneficial than being technically sound with a camera. Anyone can learn how to use a camera, but, not everyone has the ability to use it as a tool creatively.”

- Paxton (for an interview By Sarah Ann Loreth on February 6, 2017 for My Modern Met)

4. Sarah Ann Loreth

“This photo is about letting go of the life that may no longer serve you while giving yourself the room for hope and resiliency in a new chapter. Sometimes the only way to move forward is through letting go of the past, however painful that may be. When this photo was taken, I was going through a particularly stressful and rough period of my life. Hence it represents the peace in the burning of that chapter to give room to the resiliency needed to turn my life down a lighter and brighter path.”

- Sarah (for an interview By Azmin Zainal- 2016-08-02 for SNAPSHOT)

5. David Talley



“The Catch’ highlights what it means to take hold of your dreams and allow them to lift you high into the sky. One of my core beliefs is that you will never find your calling in life without

just choosing and trying things. So many of us, myself included, would rather wait for our calling in life to find us... but the key to figuring out your passion in life couldn't be more of the opposite. This image shows what it means to choose and take hold of your dreams, no matter how mysterious they may seem, and allow it to take you high into the sky.”

- David(for an interview By Azmin Zainal- 2016-08-02 for SNAPSHOT)

NETFLIX, AMAZON PRIME OR HOTSTAR : INDIA'S IDEAL STREAMING PLATFORM

Immense popularity, accessibility, and the liberty to choose from a variety of content have made Netflix, Amazon Prime, and Hotstar an easy substitute to movie theatres. However, a lot of other factors work upon giving these platforms a strategic advantage over one another. Let's consider some of them below:

CONTENT:

Netflix provides top-notch content ranging from numerous movies, tv shows, animes, etc for its Indian audience. The scale of available content is larger than any of its competitors. Netflix encapsulates movies made from every corner of the world and series made in several foreign countries. Adding to that, we have Netflix Originals that have gathered tremendous viewership in Indian markets. Examples of that include shows like Narcos, Stranger Things and India's very own Sacred Games.

On the other hand, the collection of content available on Hotstar might be less, but it streams shows in almost every recognized Indian language for its viewers. Hotstar allows its viewers to watch any show airing on Star Network before its television premiere. Furthermore, Hotstar VIP allows its subscribers to enjoy live sports without missing on any update. Hence, this facility has made the platform quite popular among sports aficionados.

Amazon Prime is known for its superior streaming services along with audio and video quality. However, it is yet to match Netflix's finesse when it comes to quality content and Hotstar's live streaming facilities.

TARIFF:

The public chooses its desired streaming application based on flexibility in subscription charges. Netflix had initially started with a high tariff rate but the rise in demand made them curtail their charges. Viewers need not pay anything more than 199 INR to watch their favorite shows on a single Netflix screen for a month.

Post Disney acquiring Star Network, Hotstar has stipulated the cost of Premium services from 199 INR to 299 INR a month. However, there hasn't been a change in its VIP plan which continues to be 365 INR annually.

On the other hand, the subscription to Amazon Prime subscription rate has dropped to 119 INR per month. This includes added benefits from Amazon shopping and Amazon music.

POPULARITY

Lastly, Netflix comes with a greater brand value compared to the other two platforms. Regional content and low-cost plans have provided an impetus to its growth in India. Netflix India reportedly has a yearly turnover of 500 crore INR approx. This surpasses its global competitor Amazon Prime. Furthermore, Netflix India targets a viewership that surpasses the current 300 million subscribers to Hotstar.

The battle between streaming platforms is yet to turn more enthralling with the launch of AppleTV and a possible Disney+. In either way, this will turn out to be a boon for binge-watchers since they'll get to enjoy beguiling content in larger numbers.

MARVEL STUDIOS ANNOUNCE 3 NEW SHOWS AND MORE AT D23!

After the heck of the week, Marvel witnessed a strong comeback at D23 2019 Expo as Marvel Studios' head Kevin Feige took the stage and further laid out the plans for MCU phase 4 and more. Now, Marvel had already revealed a lot at the San Diego Comic-Con this year and we were wondering as to what was left to say?

To everyone's surprise, Marvel actually had some secrets still hidden. At D23 Expo, it became clear that most of the MCU Phase 4 will happen over Disney+ streaming service as they added three new shows to the list. Let's sit down and look at what wonders are to come our way!

SPIDERMAN

We surely needed some clarity on whether there was any hope of Spiderman returning to Marvel and we did get it at the D23 Expo 2019. The issue was not addressed on stage but Feige did talk about it later and said, "It was never meant to last forever. We knew there was a finite amount of time that we'd be able to do this, and we told the story we wanted to tell, and I'll always be thankful for that." He also added that he felt 'gratitude and joy' about the situation. On the other hand, Tom Holland was also at the Pixar section of the presentation. He also said, "It's been a crazy week, but I want to let you know I'm grateful from the bottom of my heart. I love you 3000." So, it's clear that the time of Spiderman at Marvel is, sadly, over.

THE ETERNALS

Marvel Studios finally revealed the full cast of The Eternals, which will almost be a Games of Thrones reunion. Feige revealed that Kit Harington will be joining as Dane Whitman also known as the Black Knight with the previously cast Richard Madden. Actress Gemma Chan will also be joining The Eternals in a lead role as Sersi. Finally, Barry Keoghan (Dunkirk, Chernobyl, The Killing of a Sacred Deer) will play the role of Druig, a master manipulator of energy and matter. Marvel also revealed the concept art and the superhero costumes of the crew.

THE THREE NEW SHOWS – MS. MARVEL, SHE-HULK & MOON KNIGHT

Marvel already revealed a satiating list of shows to be exclusively available on Disney+ streaming service at SDCC but they had more in store. At the D23 Expo, they announced the arrival of three new shows on Disney+ – Ms Marvel, She-Hulk and Moon Knight. According to Feige, these characters will also be present in the movies coming in the future. One of the show's lead Moon Knight is an intense character battling with powers and personality disorder, which is also at the same time, interesting. She-Hulk is Bruce's cousin

who gets powers after a blood transplant from him. She also gets the same green look and powers as The Hulk but She-Hulk can control her transformations. Ms Marvel showcases the story of a Pakistani-American girl who gets shape-shifting superpowers.

LOKI'S DIRECTOR REVEALED

Without revealing much about the series Loki starring Tom Hiddleston, Marvel revealed its director at the D23 Expo. Kevin Feige shared that Sex Education's Kate Herron will be directing the Loki series. Kate is famous for her work in comedy and the script will be written by Michael Waldron. It also leads to the speculation that the Disney+ exclusive series LOKI could have a comedic mood.

BLACK WIDOW'S NEW LOOK

At D23 Expo, Marvel also showed new footage of the upcoming movie starring Scarlett Johansson as Black Widow. It introduced us to the new costume for the Black Widow movie, Natasha Romanoff's suit, which is "white". It also showcased small footage with David Harbor's Red Guardian referring to Natasha as 'family'. Probably, he's being shown as a Russian replacement for Cap.

FALCON AND THE WINTER SOLDIER'S US AGENT

The first Disney+ show showcases two of the characters closest to Captain America. At the D23 Expo, Marvel revealed that another person important to Captain will be joining the cast – Sharon Carter. Ultimately, we believe that this character will probably help Bucky and Sam take down bad guys. There's one more addition to the cast as John Walker which will be played by Wyatt Russell. John Walker took over the shield for a brief period of time before he went rogue and Captain took charge. In this series, we may see him taking down Sam and Bucky for the US government and hence being referred to as the US Agent.

DARCY AND JIMMY WOO RETURN TO MCU

There are many theories expanding the scope of the show Wanda Vision that the show will take place entirely in Wanda's mind. It's possible that she struggles with coming to terms with Vision's death and hence, the show. Moreover, Kat Denning and Randall Park will be returning to the MCU in this series. Although their roles still remain a secret, it is surely something to look forward to. The talented Kathryn Hahn will also join them as the 'noisy neighbour' as per Feige.

'WHAT IF...?'

Finally, to the biggest news. D23 Expo confirmed the famously rumoured theory of Peggy Carter as the alternate Captain America (or Britain?) in the animated series What If...?. The

show explores numerous alternate realities with the original actors as their voice-overs. There was a glimpse of revelation that there will be a Marvel Zombies episode. D23 also gave away Black Panther's entrance into What if..? as T'Challa was shown trying to steal the power stone in the footage.

BLACK PANTHER II

The biggest takeaway of the whole presentation was the announcement of the release date of Black Panther 2. Black Panther was a cultural masterpiece and one of the biggest hits from Marvel last year. Fans were overjoyed as they heard that Black Panther II will release on May 6, 2022. The sequel will be written and directed by Ryan Coogler who confirmed that this is not the original title of the movie. No other details were shared about the movie which has made the fans desperate for MORE!