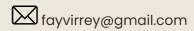
FAY VIRREY-MANTUANO

FATIMA MAY A. VIRREY-MANTUANO



09178818842





Expertise

- TV News Production (Research, Broadcast writing, Broadcast Voice, On-Air Presentation)
- Sound editorial judgment
- Keen to details
- Effective time management
- Leadership Skill
- Training and Mentorship
- Creative Thinking and Learning Strategies
- **Problem Solving**
- Teamwork and Collaboration
- Communication Skills

Education

Master in Communication July 2018 to present

Polytechnic University of the Philippines -Open University

Bachelor of Arts in Communication (with electives in Journalism)

June 2011 to April 2014

De La Salle Lipa With honors, Cum Laude

About Me

Has extensive experience in different fields of marketing and communication. With three strong years as a media practitioner, several years as a college instructor, and years as a content and copywriter; a channel of factual information that is delivered quickly, creatively, clearly, and gracefully.

Experience

ABS-CBN News (Regional - Batangas), 2016 to 2019

News Operations Specialist (Field Reporter)

- Covers news-worthy events around CALABARZON.
- Tasks include field work (news gathering, interviews) filing stories daily (writing and editing), recording voiceovers, and other tasks related to live broadcast.

iConcept Contact Solutions, Inc., 2020 to 2021

Copywriter

- Writes, edits, and proofreads all copies for internal and external clients.
- Prepares copies and content that vary from white paper, blogs, social media posts, website content, manuals, etc.

Lyceum of the Philippines University - Laguna, 2019 to 2022; 2014 to 2016

College Instructor

 Prepares and delivers lectures to college students for courses that are focused on Communication, Literature, and Languages.

De La Salle Lipa, 2019 to present

College Instructor

• Prepares and delivers lectures to college students for courses that are focused on Communication, Literature, and

Spiralytics, Inc., June 2022 to March 2023

Marketing Content Strategist

 In charge of preparing and implementing strategies for clients in various industries to promote their brands.

GeiserMaclang Communciations, Inc., March 2023 to present

Content Creator and Communication Strategy Executive

- Writes Press Releases, scripts, speeches, and marketing, public relations, and advertising materials.
- Assists in preparing and presenting PR plans to clients.