

FAY VIRREY-MANTUANO

FATIMA MAY A. VIRREY-MANTUANO



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About Me

Has extensive experience in different fields of marketing and communication. With three strong years as a media practitioner, several years as a college instructor, and years as a content and copywriter; a channel of factual information that is delivered quickly, creatively, clearly, and gracefully.

Experience

ABS-CBN News (Regional – Batangas), 2016 to 2019

News Operations Specialist (Field Reporter)

- Covers news-worthy events around CALABARZON.
- Tasks include field work (news gathering, interviews) filing stories daily (writing and editing), recording voiceovers, and other tasks related to live broadcast.

iConcept Contact Solutions, Inc., 2020 to 2021

Copywriter

- Writes, edits, and proofreads all copies for internal and external clients.
- Prepares copies and content that vary from white paper, blogs, social media posts, website content, manuals, etc.

Lyceum of the Philippines University – Laguna, 2019 to 2022; 2014 to 2016

College Instructor

- Prepares and delivers lectures to college students for courses that are focused on Communication, Literature, and Languages.

De La Salle Lipa, 2019 to present

College Instructor

- Prepares and delivers lectures to college students for courses that are focused on Communication, Literature, and Languages.

Spiralytics, Inc., June 2022 to March 2023

Marketing Content Strategist

- In charge of preparing and implementing strategies for clients in various industries to promote their brands.

GeiserMaciang Communciations, Inc., March 2023 to present

Content Creator and Communication Strategy Executive

- Writes Press Releases, scripts, speeches, and other marketing, public relations, and advertising materials.
- Assists in preparing and presenting PR plans to clients.

Expertise

- TV News Production (Research, Broadcast writing, Broadcast Voice, On-Air Presentation)
- Sound editorial judgment
- Keen to details
- Effective time management
- Leadership Skill
- Training and Mentorship
- Creative Thinking and Learning Strategies
- Problem Solving
- Teamwork and Collaboration
- Communication Skills

Education

Master in Communication

July 2018 to present

Polytechnic University of the Philippines – Open University

Bachelor of Arts in Communication (with electives in Journalism)

June 2011 to April 2014

De La Salle Lipa

With honors, Cum Laude