

**Client: Cipriani**

**Project: Cipriani Ocean Resort & Club Residences Brochure**

→ **Cipriani legacy**

The Cipriani family's heart is set on the intriguing shores of the Venice canals.

Since the beginning of their empire, the pursuit for lively, savory meals and engaging ambiance has defined each one of their ventures. The secret of the exceptional spirit that surrounds each Cipriani site has to do with family, vision and savouring life at its fullest.

→ **Giuseppe: the man behind the dream**

The founder of a household name that carries its weight to this day, Giuseppe is the visionary creator of a place filled with such charm that it has reached unexpected people and places everywhere. Capturing the essence of Italian values, Cipriani continues to be a synonym of tastefulness, warmth, ease and abundance.

The allure of a town like Punta del Este comes naturally to Giuseppe, whose grandfather made a name for himself by transforming Italian lust and cuisine into an institution that's travelled the world in search of sites that captivate and awe new visitors.

→ **San Rafael**

For decades, San Rafael was a legendary hotel known for its breathtaking architecture, notable figures and magnetic atmosphere. Facing the unique coastline of Playa Brava, it has witnessed politics, parties and trends. Seventy years after its inauguration, it recovers its original splendor thanks to the Cipriani family's passion for transforming places into emblems.

#### → **Viñoly redefines a classic**

Uruguayan architect Rafael Viñoly leads a highly innovative firm that pushes the usual limits of what architecture means. His pursuit for complex, inspiring projects that transform environments all over the globe is the driving force that will translate to San Rafael's new face, adding a twist to the hotel's classic, well-known structure.

#### → **The spirit of Uruguay's best**

The hotel and residences are an iconic landmark of Punta del Este, a place that has always stood for sophistication, relaxed mystique, soothing climate and simple beauty. Its natural charm invites visitors to give free reign to their senses, lay back, and live their best life.

#### → **A dream that still lives**

The traditional San Rafael will once again glow in the face of Playa Brava, the beach that has seen it grow, then crumble, now flourish once more. Its classic, Tudor-style features will come to life combined with a new, cutting-edge building of residences. The heart behind the renowned hotel meets fresh development, chic features and first-class services.

#### → **Interior design**

Michele Bönan is capable of envisioning dreamy interiors that are also a reflection of the

#### → **Amenities**

The luxury that has always made San Rafael a timeless symbol is present in every detail. Mahogany wood kitchens designed exclusively for Cipriani, imported Italian marble floors, full-service spa, signature Cipriani restaurants,

landscaped gardens and beach cabanas with a dedicated staff are some of the features that make it Eden for beach-lovers.