

Water Conservation Survey Questions

Knowledge Questions

1. Where does Collier County's drinking water originate?

- underground aquifers
- Gulf of Mexico
- lakes and ponds
- the Everglades

Answer

Good try! The water we drink is actually from aquifers deep under the earth's surface. Collier County has wells that bring up this water which is then purified to high standards so that it tastes great.

2. What is the biggest source of water use in the home?

- shower
- washing machine
- toilets
- faucets

Answer

Believe it or not, your toilet is the biggest water-waster in your house. Toilets account for a third of the water use in a typical home. So if you can flush less often, you'll save some real money. And a leaky toilet can cost you an extra \$70 a week!

Behavior Questions

3. What is your favorite way to conserve water?

- take quicker showers
- use water-efficient appliances
- use low-flow toilet or shower head
- irrigate lawn on designated days

Answer

You're a winner on this one because every response is a great way to save water. Every drop you save counts!

4. What water conservation activity are you most interested in?

- educational videos
- workshops on rain barrels or rain chains
- online tips and info
- children's programs

Answer

Great! We're glad you're interested in learning more. At the end of the survey, you will have the chance to provide your email and will be first in line for these free programs.

Attitude Questions

5. What do you consider the most important reason for conserving water?

- it's my civic duty
- to save money
- to make sure there's enough water for the future
- to protect the environment

Answer

Whatever your reason, conserving water make a difference.

6. How much water do you want to conserve in the next year?

- more than 10%
- 5 to 10 %
- 1 to 4%
- I don't want to conserve water

Answer

We may be able to assist you in reaching your goal by calculating the amount of water you use in a personalized report.

Classification Questions

7. What kind of water do you usually drink?

- tap water
- bottled water

Tap water goes through extensive testing for water quality and safety. Bottled water does not. Not to mention all those plastic bottles are not good for the environment. Consider the many benefits of tap water in terms of cost savings to you and the recycling costs of plastic bottles to our community.

8. What is the source of your tap water?

- private well
- Collier County water district
- Naples, Marco or another municipality
- I'm not sure

Thanks for letting us know! No matter where you live, water conservation is an important issue.

Join our email list to receive information on water conservation in Collier County.

EMAIL _____ FIRST NAME _____

Thanks for taking the survey!