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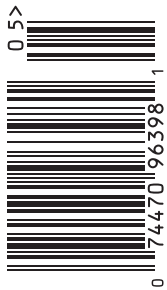
above: The new Herman Miller experiential retail concept store in Greenwich allows shoppers to test-drive seating options before buying.

Sitting Well

HERMAN MILLER opens experiential retail concept in Greenwich

Working from home just became a lot more comfortable, thanks to Herman Miller. The brand recently opened a new experiential retail concept store in Greenwich, the fifth of its kind, with other locations recently opened in Los Angeles; New York City; Austin, Texas; and Chicago. The new store is dedicated to selling performance seating and products that support the home office and small business worker. Created in response to present-day customer demands, the concept introduces a new way to

test-drive Herman Miller products and experience the benefits of sitting well firsthand.

"We're in a time where many people find themselves sedentary working from home, sitting down for more hours than ever before, and the dining room chair just isn't cutting it anymore," says Debbie Propst, president of Herman Miller Group Retail. "We can do better—especially when it comes to our well-being. The public deserves healthier alternatives, and they're searching for better solutions online. We've heard from

customers that they want a way to test our products in person before making the investment."

Herman Miller offers a unique educational and experiential process that allows guests to sit down and try products for themselves. The store has a dedicated ergonomic specialist on hand to help shoppers better understand the health and productivity benefits of sitting well. Customers also have the option to visit the store remotely through a virtual chat function on the Herman Miller website, allowing for a one-on-one video call.

Designed by Herman Miller's creative design team, the 1,500-square-foot store features immersive vignettes that highlight the products and innovative solutions for the home office. Visitors can test and compare each chair's features–from pressure distribution and individualized adjustment capabilities, to breathable suspension materiality and backrest adjustments. Through the hands-on experience, visitors can configure and customize product finishes and stylish details onsite. *348 Greenwich Avenue, Greenwich; store.hermanmiller.com*

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above: Marcia Tucker Yachting offers interior design services for yachts that include sourcing interior furnishings and bedding.

SMOOTH SAILING

MARCIA TUCKER INTERIORS
EXPANDS INTO THE YACHTING WORLD

Known for her warm, sophisticated style that combines contemporary furniture and fabrics with unique art and accessories, Marcia Tucker of Marcia Tucker Interiors has expanded into the yachting world with a new brand, Marcia Tucker Yachting. After years of designing high-end interiors, extending her residential design work into yacht interiors was a natural fit and next step for the Greenwich-based designer.

Whether the project entails a new build, a restock, a refit or staging services, Tucker

works closely with yacht owners, yacht managers, captains and chief stewards to determine specifications and requirements. She and her team then source products that include interior and outdoor furnishings, accessories, bedding, tableware, luxury towels, pillows and throws. Once the last item is delivered on board, all details of the specific orders are kept on file for easy future ordering.

In addition, Tucker collaborates with a number of suppliers and brands, such as Paola Lenti (Marcia Tucker Interiors is the exclusive representative for Paola Lenti furniture in the yacht industry for the U.S. and the Caribbean), that produce unique and luxurious superyacht furniture and accessories. Through these collaborations, Tucker and her team are able to provide customized pieces that meet each client's specific requirements and put a personal touch on every yacht. *Marcia Tucker Yachting, Greenwich; 203-409-3692; marciatuckerinteriors.com/yachting*