

ISABELLA PELLETIERE

JOURNALIST

CONTACT DETAILS

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PROFESSIONAL SUMMARY

A self-motivated, tenacious journalist, with a passion for civic engagement, and telling the unique stories of the public. Over 4+ years of experience, and seeking to leverage skills with an objective to secure a role at a reputable organization.

PERSONAL SKILLS

- Excellent communication and research skills
- Time management and organization
- Tackles tight deadlines
- Efficient in CMS and HTML
- An expert at all things social media
- Experience working with Wordpress, Wix, and Adobe InDesign
- Experience working with Final Cut Pro X, Garage Band, and iMovie

ACADEMIC PROFILE

Emerson College
Bachelor's of Science
Journalism
May 2020

WORK EXPERIENCE

Reporter

The Boston Business Journal | March 2021-April 2021

- Worked as a contributor for The Boston Business Journal. Wrote a news article that was used as part of a marketing package for TechConnect, sponsored by the CDW and The Boston Business Journal.

Community Manager

Rafi Nova | August 2021-April 2021

- Managed community engagement on social media, and worked with the marketing team to produce creative content through all of our social media channels.
- Generated copy for marketing emails and product descriptions.
- Pulled together creative assets, and worked with the graphic designer to create our marketing emails.

Reporter

DigBoston | May 2020

- Reported lifestyle and wellness content on the COVID-19 pandemic:
 - "College students, now home, still struggling with mental health issues."
 - "In Search of the Most Fun You Can Have With Your Mask on This Summer."

Reporter

Voice of America Student Union | April 2020

- Reported lifestyle and wellness content on the COVID-19 pandemic:
 - "Graduating College Seniors Mourn Loss of Walking Together"

Reporter

GateHouse Media | May 2019-June 2019

- Handled research, topic exploration, and writing of The Mansfield Newspaper.
- Worked with editor to fact check, learn APA style, and quickly find sources through authentic interviews.
- Spearheaded news and editorials, consistently meeting deadlines:
 - "Concerns raised about Bristol County prisons at Mansfield panel."
 - "Mansfield Girl Scouts fight to end use of plastic straws."

TV News Correspondent

WEWN-TV | September 2017-September 2018

Award-winning college, Boston-based news source.

- Supported live news broadcast with program content creation.
- Wrote live news broadcast scripts.

Contributing Writer

The Odyssey Online | August 2016-August 2017

- Worked as a contributing writer for the online lifestyle magazine.