

STYLISTA



THE DREAM OF EVERY WOMEN





Founder Details

With a motto to do something extraordinary, Mr. Vaddi Ravi Rao has founded "Stylista"- a one-stop destination for all women. Since its inception, the founder is continuously thinking about the welfare of women by making their own identity. He has taken some courageous initiatives that not only cater to women, but it also profoundly affects society. Perseverance and adaptability are the two important quality that leads Mr. Vaddi towards success. He has a transparent idea of how to mobilize people, which ultimately helps to accelerate the execution. On that note, he has successfully implemented the strategic initiatives and the streamlined process to get the job done on time.



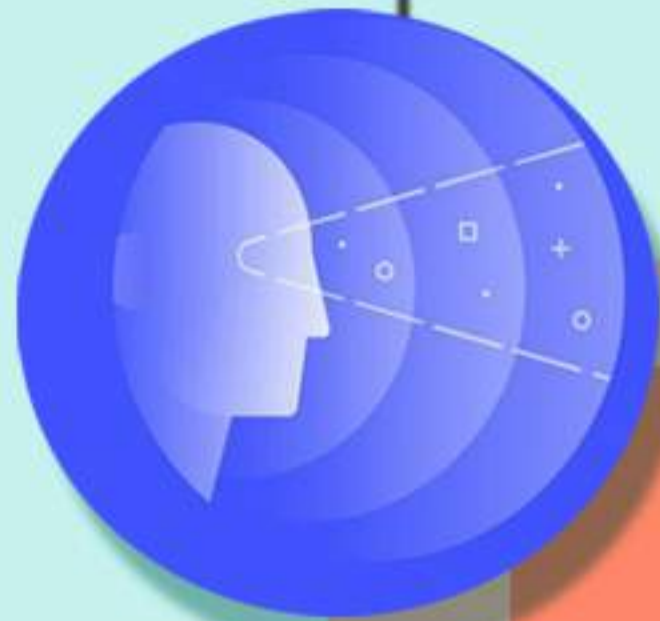
Company Overview

"Stylista" - impregnated with the word style signifies the attire itself. It is the one-stop for all fashion enthusiasts, intending to provide the maximum comfort while shopping; Stylista has the broadest range of latest fashion trends. Guess the big thing? In-house designers curate all the products. Mr. Rao is also an active member of GSB Research and Consulting Pvt Ltd. Being an active member, he wades through a swamp of human questions, quirks, emotions, and complaints. It helps to connect with humankind.



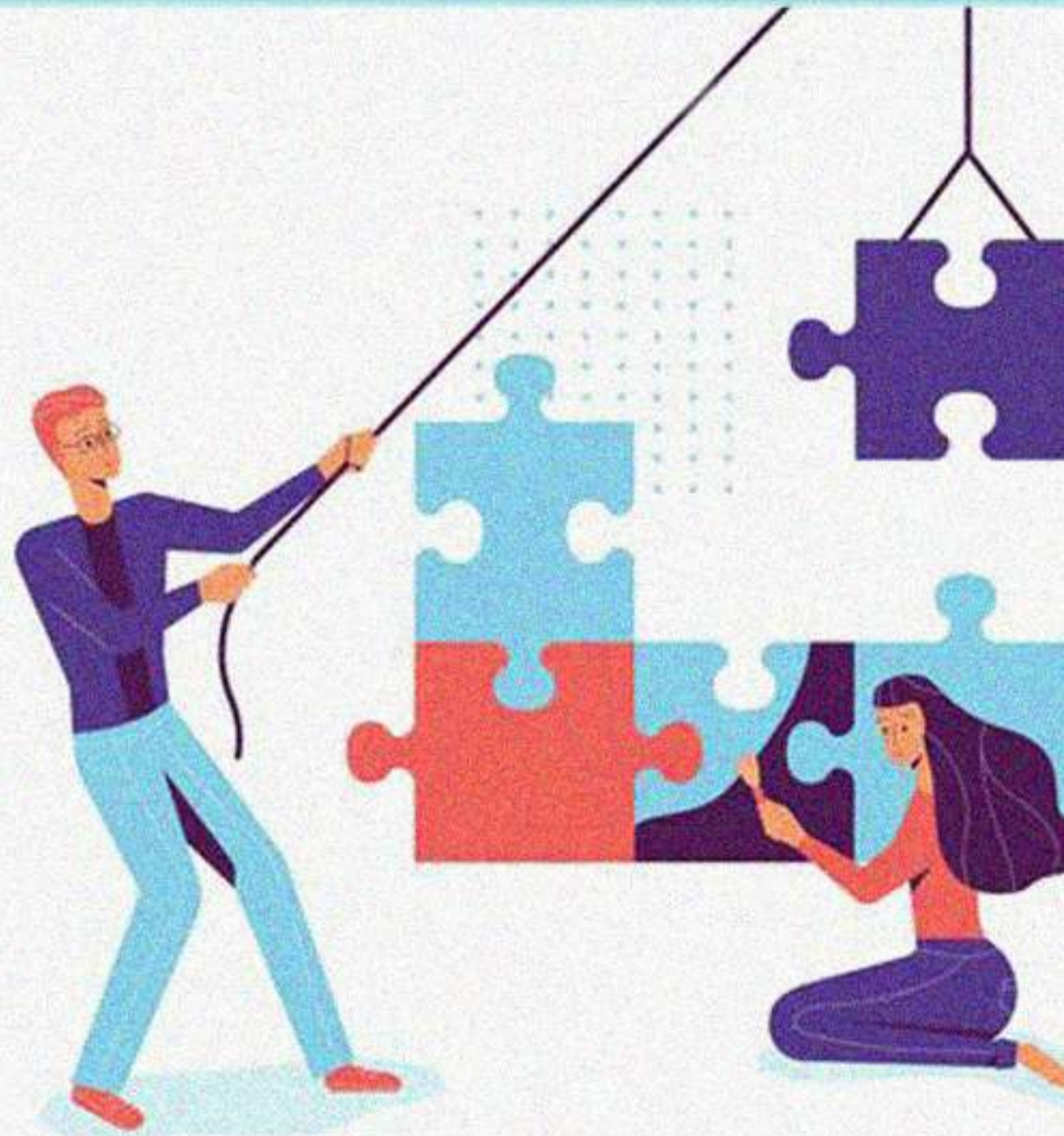
Mission

With well-knitted thinking to cater to women, we want to reach them with our offerings. On that note, anybody can start a business even with a low investment. Not only that, women who want to be self-dependent can join us. Achieving small goals will lead us towards the gigantic one. We believe that these initiatives will change the entire market outlook over time.



Vision

Our far-fetched vision not only consists of the strategies, but it also contains the quality of people's life. With our efficient team, someday or other, we will achieve all the goals. To drive the initiatives along with managing climate and cultivating experience is our prime focus. We are working relentlessly to acquire this, letting no stone unturned.



Values

We are here to make women's life more enchanting and engaging. By making the self-dependent and flexible for work, nurturing their core competence is merely a challenging task. On the other hand, selling top-notch quality garments will meet every day needs.



Success Factor

Our marketing specialists have researched the market extensively and found six factors that will resonate with all the hard work. Besides, these strategies will enhance the execution success, followed by mitigating the vulnerabilities.

TEAMWORK



Team Capability

We will assemble a team consisting of the most efficient member. Team members will get inspired by us to work effectively and cohesively. Not only that, they will get ample time to create unique designs.



Behavior Change

This factor implies the behavior changes of our team members according to the new strategies. We will define an unambiguous and clear image and how people are acting in it. During this, we will also provide plenty of support and training to our members.

Work Effort

We will develop a realistic picture of the existing and the projected workloads.

Consequently, we will also make changes to reduce the complexity in the work mode.





Changing Magnitude

We are always practical about the changing magnitude. To handle that well, we will introduce the changes to manage the impact of our team members. Our thoughtful and intentional modifications will affect our culture and values.



Marketing strategy

Boosting unity, clarity and agility is our first and foremost strategy. However, increasing the same with specific initiatives along with the organizational work is a bit tedious.

Following are the strategies that we are going to follow.

Affirming Strategy

Initially, we will make sure that people understand the intent or strategic direction according to their role. Besides, emphasizing women's self-depending factor will help us to execute the strategy.

Driving initiatives

Our objective is to establish our brand "Stylista" as one of the torchbearers in the current market scenario. On that note, ensuring everyone knows the nuances of their tasks is the primary task. It will contribute to our brand success.



Managing Climate

We are giving opportunities to women, followed by encouraging flexibility and confidence to make the decisions and pursuing the objectives.



GIRLS SUPPORT GIRLS

Strength

- Introduced virtual trial of apparel in India.
- Efficient supply chain and prompt delivery of the facility.
- Customized stitching facility is being provided to the shoppers.
- Good advertising and marketing campaigns on TV, the internet, and print.

Weakness

- Intense competition means limited market share growth.
- Relatively more minor brand visibility in India in comparison to its strong competitors.

Opportunities

- Giving employment opportunities to the female by offering the franchise model of Stylista.
- Empowering women to become entrepreneurs.
- Giving fashion tips from professional designers.

Threats

- The risk of return is high.
- The fashion segment is becoming popular, leading to increased competition.
- Economic fluctuations and govt policies



Why partner with us?

Relationship-driven

Hands on consultants

Flexible pricing

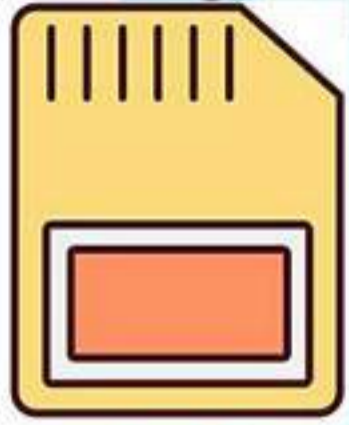
ROI focused

Strong resources

Streamlined process

Undivided attention

Transparent communication



What we offer



1. STYLISTA will provide the material to make the boutique of one's own name

2. STYLISTA will give online and offline business platform

3. STYLISTA will provide the SIM card required for your business purpose

4. STYLISTA will give benefit of product return and replacement facility

5. STYLISTA will provide stripen after three months

Frequently Asked questions :

1. How much investment it's required for taking franchise?

Ans: There is only 15,000/- required for open Stylista franchise

2. Is there any EMI option?

Ans. No you need to pay at a time.

3. What should I get after paying the franchise amount?

Ans. You get goods worth rs. 15,000/-

4. Should I get anything extra?

Ans. Yes you get Joining kit worth Rs.2,000/- , Corporate SIM, ID Card, Visiting, Card, Dairy, Pen and Cash voucher etc.

5. How much secure my investment?

You get your stock within 30 working day's

6. Is there any refundable option?

Ans. Yes, if any products didn't sale for last six months so you can get refundable after deducting 20% (T&C apply)


7. How much Profit I will earn on monthly basis ?

You get approximately 10,000/- per month

8. What happen if you can't sale any product?

Ans. You get monthly stipend approximately rs.1000/-


9. Should I get any support from Stylista ?

Yes, you get all online and offline sales support for your sales growth 

10. How should I get my profit

Ans. You get your profit by customer.

11. Is there any documents required?

Yes you need to submit two passport size photo, one photo Identity proof and Bank  details.

STYLISTA



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Application for Franchise partner

First Name.....

Company.....

Address.....

City.....State.....Pin.....

Phone no.....Email.....



Educational Qualifications :

School College Professional

How did you heard about the Nischoy ?

E-Mail Social Media Newspaper Internet SMS

MODES OF PAYMENT

ONLINE WALLETS NET BANKING CHEQUE

Cheque will be issued in favour of **Commencez Business Consultant Pvt. Ltd.**