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Summary

Oh, hello there!

I am an SEO content writer who thrives on writing blogs, articles, marketing content, and press releases, followed by going above and beyond with each task. Enthusiasm and acquiring new skills are part and parcel of my regular life. I also value learning from other people's passion and motivation. Getting the cumbersome work done by dispelling all the hindrances is my typical mission. I do it laughing and twirling along the way.

Short term goal

- Exploring the horizon of content writing- Being an SEO content writer, I want to know every nuances of content writing. I want to explore diverse topics which have factual information to feed the audience.
- Learning new skills- Irrespective of every odd situation, I want to break the shackles of stereotypes. With that, adapting and acquiring new skills is my prime focus.
- Gaining experience for teambuilding- I believe a productive team needs an operator to operate them towards the right path. My goal is to achieve the required expertise during working as an independent or working in a group. This would help me to form a team in the future.
- Working discreetly while working in a team – Every bit of work matters for a unit. So, while working in a group, I will work spontaneously and discreetly. It will help my other team members to cope up with their daily tasks.

Long-term goal

- Understanding the team capability
- Putting the maximum work effort
- Mobilizing people and accelerating the execution
- Adapting self with the changing magnitude
- Taking affirming strategies
- Managing climate

I learned a swarm of things throughout my career that helps me scale my performance and implement newer strategies accordingly. Likewise, I perform my regular chores to tell grand narratives that sell. Being an avid reader of books, I read books during my leisure time. I won't be amazed if you call me a bookworm.

What books are you reading? What ideas do you possess to develop your career mellifluously? Feel free to connect and let me know.

Experience



Content Writer

CodeClouds

Aug 2021 - Present (1 month +)



Content Writer

Skybound Digital

Aug 2020 - Apr 2021 (9 months)

I worked here as a content writer. My primary role is to write informative articles for client websites.

Besides, I have also curated the contents for infographics. My seniors helped me a lot to garner new skills followed by giving me the scope of writing on several niches.



Freelance Content Writer

AmbertimesWeb

Apr 2020 - Apr 2021 (1 year 1 month)



Freelance Content Writer

Ipsa Technologies

Apr 2020 - Feb 2021 (11 months)



Freelance Writer

Arena Animation Chowringhee, Kolkata

Jul 2020 - Aug 2020 (2 months)



Content Writer

Trade Sights Web Services

Jun 2019 - Dec 2019 (7 months)

Education



Barrackpore Rastraguru Surendranath College

Bachelor of Arts, English Language and Literature/Letters

2015 - 2018



Barrackpore Ramkrishna Vivekananda Mission

Secondary, Academic Studies

2002 - 2012

Licenses & Certifications



Ultimate Web Content Writing Masterclass - Udemy



Diploma In Blogging And Content Marketing - Shaw Academy

 **Social Media Content Marketing** - LinkedIn

 **Content Marketing** - HubSpot Academy

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Skills

Web Content Writing • Keyword Research • Content Marketing • Blogging • Content Strategy