

# Okelo Pena

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## Summary

Media has the power to change lives by emitting stories that evoke different emotions among individuals. Storytelling is my passion, and as a journalist, working collaboratively to develop and produce quality content is my goal.

## Experience

April 2024 to June 2025 **Good Morning America**

New York, NY

### Associate Segment Producer

- Led booking operations for weekend broadcasts overnight to monitor breaking news, update editorial teams, and secure last-minute bookings under deadlines, such as the Philadelphia plane crash incident and the I-75 mass shooting incident in London, Kentucky
- Utilized advanced newsgathering techniques—leveraging social media, public databases, and investigative tools—to identify and book high-profile guests during fast-moving events
- Collaborated across teams, including the senior producer, control room, and field crews, with logistics, as well as pre-interviews for guests for live and taped content

June 2022 to

March 2024

### ABC News

New York, NY

### Production Associate

- Assisted in news-gathering efforts by working with assignment editors to report breaking news and coordinate story coverage for ongoing or new events
- Discovered and cleared viral media for ABC News platforms
- Reported, pitched, and contributed to stories featured on abcnews.com, including the 2023 Memorial Day Hollywood Beach mass shooting, Damar Hamlin's health care providers earning keys to the city of Cincinnati, and the tribute to Samuel J. Bush in Decatur, Illinois
- Assisted in field-producing live shot segments for correspondents on ABC World News Tonight with David Muir, and ABC News Live Prime with Linsey Davis

February 2022 to

March 2023

### Fansided

Fort Lauderdale, Florida

### Contributing Writer (Remote)

- Wrote analysis and opinion columns about the Denver Nuggets on the team page site, Nugglove
- Managed Nugglove and Fansided's Twitter, Instagram, and TikTok
- Assisted in creating graphics for Fansided's social media platforms

September 2021 to

January 2022

### Good Morning America

New York, NY

### Production Intern

- Booked families for the three-day series, 'GMA Ways to Save,' a financial series helping families save money
- Assisted bookers and producers with scripts, and prepared stories to turn around and air on the show
- Participated in aspects of pre-production, from researching and organizing materials related to the stories we are covering, to assisting in calls on breaking news, to booking and setting up interviews exclusively during time-sensitive events

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## Accomplishments

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- 2022 Edward R. Murrow Excellence Award in Digital Reporting for the Road to Freedom Avenue: The Legacy of Harry T. and Harriette V. Moore
  - 2021 Best of how by the Broadcast Education Association for the Road to Freedom Avenue: The Legacy of Harry T. and Harriette V. Moore
  - Cum laude graduate
  - UCF NABJ chapter Member, Aug. 2020 to Dec.2021
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## Skills

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- **Editorial and communication:** AP style writing, fluent Spanish speaker, personable, and confident interviewer, social media strategy
  - **Production tools:** INEWS, Adobe Premiere Pro, Photoshop, Adobe Audition, Avid MediaCentral, ATC audio, video and photo shooting, TVU, Live U matrix
  - **Digital Content:** BLOXCMS, Site editor
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## References

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- Santina Leuci, Good Morning America Chief Editorial Producer, 917-414-5963, Santina.leuci@abc.com
  - Victoria Arancio, ABC News Assignment Desk Editor, 631-355-9677, Victoria.J.Arancio@abc.com
  - Brandon Bodow, Good Morning America Coordinating Producer, 973-818-8008, Brandon.T.Bodow@abc.com
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## Education

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December 2021

**University of Central Florida**

Orlando, FL

Broadcast Journalism, Sports Business Management

Bachelor of Science

May 2019

**Broward College**

Davie, FL

Liberal Arts and Sciences

Associate of Arts