

Sundus Abdi

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Portfolio

Birmingham

PROFESSIONAL EXPERIENCE

Communications Assistant - Right To Remain

October 2022- Present

- Implementing communications strategies and projects
- Responsible for drafting and editing media releases and other communications material
- Providing logistical support at events held
- Distributing educational material to migrants on the immigration system

The Guardian - Editorial Intern (Positive Action Scheme)

July 2022 - July 2022 & September 2022- October 2022

- Undertook a two-week placement on the following desks: G2, The Observer, Saturday Magazine and Environment
- Offered a third-week placement on The Observer and Global Development Desk
- Gained insight into the editorial process and developed a well-rounded understanding of digital and print journalism
- Researched, compiled and fact-checked information on over 20 areas for journalists to use in their articles
- Authored several articles, including two bylines in The Observer's print publication (2nd October)
- Interviewed and live reported on Enough is Enough national day of action
- Scheduled PR, press and campaigns interviews
- Created content for The Guardian's HerStage newsletter

Journo Resources- Fellow

February 2022 - Present

- One of thirteen fellows on the 2022 Journo Resources Fellowship programme
- Received 6 months of support including: bespoke training and 1-2-1 mentoring from a senior journalist.
- Attended tailored workshops on copywriting, pitching, freelancing, SEO and more
- Wrote a commissioned article featured in the Journo Resources Magazine

Migrant Voice- Media & Communications Volunteer

June 2021- June 2022

- Assisting the team in creating content that reaches a net audience of over 33,000.
- Sourcing stories for articles and copywriting for the website
- Using digital content creation programmes (Canva etc.) to create social media posts for Instagram, Twitter & Facebook
- Posting on Migrant Voice's social media channels (Twitter, Facebook, Instagram)
- Creating videos and developing interviewing skills
- Facilitating the organisation and execution of campaigns

EDUCATIONAL BACKGROUND

University of Birmingham - BA Political Science and International Relations (1st Class)

2019-2022

MODULES: Media, Politics and Public Opinion, Race, Empire & Modern Political Theory, Feminist Political Ideas, Environment and Climate Politics, Understanding Migration.

DISSERTATION: (1st) The impact of the Somali civil war on the roles of women: a feminist analysis of conflict and peace through poetry.

ACTIVITIES: Contributed to RedBrick Newspaper

Holte Secondary School & Sixth Form

2012-2019

A-LEVELS: English Language & Literature, Psychology, Geography (BBB)

GCSEs: 10 A*-C including Maths, English and Science

PROFILE

I am a focused recent graduate of BA Politics and International Relations. In addition to my degree, which has given me a well-rounded understanding of local and global challenges, I am building my portfolio as a freelance journalist and copywriter. I have diverse experiences in the editorial field, where I have developed skills in news-writing, features, copywriting, and social media management.

SKILLS & PROFICIENCIES

- Writing
- Fact-checking
- Researching
- Copywriting
- Interviewing
- Editorial management
- Social media content creation
- Canva
- MS Office

LANGUAGES

- English (Fluent)
- Somali (Fluent)
- Arabic (Basic understanding)

OTHER EXPERIENCE

- **Contributor** to Ashamed Magazine x Wessex Scenes' 2020 Black History Month Magazine
- **POC Editor** for BulsEye Magazine
- **Contributor** to I Am Birmingham
- **Contributor** to RedBrick Newspaper
- **Student Fundraiser** @ University of Birmingham
- **Student Ambassador** @ University of Birmingham
- **Welcome Assistant** @ University of Birmingham