



BEATRIZ OLIVEIRA

Orlando, FL 32824

beatriznroliveira479@gmail.com / 407-421-2027

SKILLS

- Research skills
- Conducting interviews
- Ability to be calm and decisive under pressure
- Detail oriented
- Proficient in Adobe, including Premiere and Photoshop
- Developing relationships

EXPERIENCE

Reporter / UCF Office of Research - Orlando, FL *10/2022 - Current*

- Writes articles on studies for press releases
- Researched and analyzed background information related to stories to provide complete and accurate information.
- Interviewed sources, contacts and leads to gather information for stories.

Producer / WFME - Orlando, FL *10/2022 - 02/2023*

- Edited more than 400 minutes of raw audio
- Deliver broadcast-ready, edited interview segments to WMFE
- Assist with online content creation needs

Internship Student / WFME - Orlando, FL *01/2022 - 04/2022*

- Edit podcast- would get raw audio and make it to standard for air
- Generated original ideas and further developed ideas through research
- Edited more than 300 minutes of audio

Producer / UCF Knightly News - Orlando, FL *02/2021 - 12/2021*

- Wrote, shot and edited news stories for on-air broadcasting and digital platforms
- Conducted various interviews
- Generated engaging story ideas and creative headlines to increase readership
- Formatted and developed sequential order of stories using editorial judgment
- Created editorial updates and on-air story content cues to anchors during live shows
- Coordinated news, sports and weather segments and determined segment length

EDUCATION

Bachelor of Arts: Journalism, Broadcast *08/2022*
University of Central Florida - Orlando, FL

Bachelor of Arts: Political Science *08/2022*
University of Central Florida - Orlando, FL