

Patrick Donnelly

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patdonn.journoportfolio.com

Motivated, hard-working storyteller with over seven years' experience in sportswriting, photography, and editing.

Experience

OCT. 2023 – PRESENT

Cross-brand writer / Seamans Media / Milton, Mass.

Contribute across New England Hockey Journal, Soccer Journal, and Baseball Journal. Pitch, research, and write original stories and cornerstone content to expand readership, subscriptions and social media engagement — i.e., magazine features, enterprise stories, game coverage, columns, scouting reports, newsletters, breaking news, podcasts, and social media graphics and videos. Lead and expand NEHJ's coverage of NEPSAC and MIAA girls' hockey, as well as women's college hockey recruiting. Launch Best of New England prospect ranking franchise. Lead NESJ's boys' and girls' MIAA soccer coverage. Lead NEBJ's MIAA baseball coverage. Shoot photos on assignment for web and magazines. Coordinate and lead magazine cover shoots. Edit and schedule content.

APRIL 2023 – OCT. 2023

Boston Bruins Beat Reporter / Boston Sports Journal / Boston, Mass.

Lead Boston Bruins coverage and spur subscriber growth, producing daily game reports and breaking news as well as exclusive content, such as columns, analysis, live Q&A's, notebooks, and features. Engage audience via social media and other outlets. Assist with Patriots, Red Sox, and Celtics coverage, and perform daily copy-editing shifts and content management via BoomPress CMS.

AUG. 2022 – APRIL 2023

NCAA Digital Postgrad Editorial Intern / Warner Bros. Discovery / Remote

Lead college hockey beat reporter for NCAA.com, producing unique weekly content and live coverage. Handle general assignments. Program NCAA.com, helped by real-time analytics and business goals. Monitor back-end of site. Assist coverage of all NCAA championships, including March Madness. Multi-task, maintain daily communication with NCAA. Complete real-time updates.

AUG. 2021 – JUNE 2022

Boston Bruins Correspondent / NHL.com / Boston, Mass.

Cover Boston Bruins home games, and breaking news stories for Bruins and visiting teams as needed. File pregame lineups and status reports for each team. File running story at conclusion of games and write-thru story with quotes and notes 90 minutes after.

MAY 2021 – AUG. 2021

Team Photographer & Digital Media Intern / North Shore Navigators / Lynn, Mass.

Photograph home games (action, fan features, pregame ceremonies, etc.), create and help manage social media posts, periodically write game stories, and fill in as PA voice. Create graphics, write scripts, and shoot video for pregame reports.

SEPT. 2020 – JAN. 2021

Digital Intern / NBC 10 Boston and NECN / Remote

Pitch, research, and write original stories. Write breaking news stories, press releases and coronavirus briefings from New England states. Edit, format, and socialize content from AP Wire on WordPress. Clip video on WildMoka. Socialize content using SocialFlow.

Education

SEPT. 2018 – MAY 2022

B.S. Journalism, Cum Laude / Boston University, College of Communications / Boston, Mass.

Skills

- Strong Editorial Skills; AP Style
- Writing on Deadline
- WordPress, BoomPress, Drupal CMS
- Newsletters (ActiveCampaign)
- Microsoft Office; Google Drive
- Podcasting/Broadcasting
- Canva
- Photography
- Social Media Content Management (Instagram; Twitter; Later Social; Social Flow)
- Adobe Photoshop, Lightroom, Express, Audition