

# PRODUCT NEWS

What's new in make-up products, colors and accessories

Send information on your new products to [editorial@kpgmedia.com](mailto:editorial@kpgmedia.com) for consideration.

## 1. Tactical Magic

Whether you're gearing up to freak some people out on the 31st or looking to do some onscreen blood effects, **Graftobian's Magic Blood Powder** will come in handy. This is a water-activated powder that goes on clear and dry. To activate, spritz with water or drag a wet object across it. Effects range from road rash to a scalpel incision. Use your creativity and the possibilities are endless. Side note: sweating will activate the powder. [graftobian.com](http://graftobian.com)



1.

## 2. The One

**Cozzette's Matrix Mixing Liquid** is a beautifully formulated clear liquid that converts make-up to long-wearing, water-proof and foiled (or slightly foiled depending). This odorless, alcohol- and paraben-free product can be used over eye shadows or foundations or mixed with pigments. It is very gentle on the skin. The dropper allocates product slowly for precision and a little bit goes a long way; you'll be hard-pressed to waste product with this design. [roquecozzette.com](http://roquecozzette.com)



2.

## 3. Soft Wear

We see a lot of lipsticks—like a lot. So when one stands out from the crowd, it makes our hearts go pitter-patter. **M.A.C. Powder Kiss Sheer Matte Lipstick** is creamy and rich and there isn't a color out of the 16 shades we don't love! The no-shine finish, smooth application and sweet smell has all led to our Powder Kiss addiction. This formula won't dry the lips, is long-lasting and will help you achieve a soft-focus effect (you know that new trend hitting all the runways). Stays on kiss after kiss. We also love the feel of the soft-touch packaging. Everything about this product just feels right. [maccosmetics.com](http://maccosmetics.com)



3.

## 4. Brush Hour

Our tester has been gushing about her new **Smith Cosmetics' brushes**. Specifically about #253, #232 and #112. The more she learns about them the more she loves them. For instance, their wooden handles are made from a solid, stained piece of wood, which makes them sturdy and means zero plastic coating that chips off. Each brush is unique, as they are handmade. It takes 17 steps to make each handle, which are treated with an antibacterial coating. These brushes are versatile, well-made and will gently kiss the skin. You're sure to fall in love! [smithcosmetics.com](http://smithcosmetics.com)



4.

## 5. Atomic Bond

**Michael Davy Water-Melon Silicone Gel Primer** is a game changer. You know that irritating issue of delamination with silicone gel appliances? Well, it's time to say goodbye to that nonsense. This primer bonds encapsulates with silicone appliances, allowing the appliance to become blendable and able to be applied with alcohol. Use this cool new product to create an encapsulated appliance that can be applied with only alcohol, no glue, just like an ordinary appliance. Although this formula was created to be used with other Water-Melon products, we found it can be used with other encapsulates. [michaeldavy.com](http://michaeldavy.com)



5.

# MUD

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## 6. Shimmering Heights

Oh, **Ben Nye!** How we love thee. Our current obsession is with your **ProColor Air Shimmer Series Aqua Paint** in **Rose Gold**. We love the variety of application possibilities with this paint: it can be applied with an airbrush, brush or sponge. The series includes gold, silver, bronze and copper—each brings a unique tone to any make-up. Formulated with ultra-fine synthetic pigments, these paints create a beautiful luminescence that won't smudge. [bennyemakeup.com](http://bennyemakeup.com)



6.

## 7. Spray of the Dead

**Thomas Surprenant Creations Monster Mouth Spray** is a must-have for a creature effects kit. Finish off your zombies, werewolves and vampires with one or two sprays of this stain directly into the mouth. Then sit back and watch this movie-quality effect elevate your make-up. The contents are safe and taste good—if you like mint that is. Be sure to read all about these stains before use; they are highly concentrated. Comes in Warm Bodies, Werewolf/Vampire, Zombies and Viral. [tmakeup.com](http://tmakeup.com)



7.

## 8. Glowing Forward

**Morphe's Highlighter Stick** is great for shaping, contouring and sculpting the face. Our tester loved the effect when used to highlight the brow area. The blendability of these highlighters is surprising and silky smooth. Who would have figured this unassuming highlighter would blend like butter and brighten and define eyes with such ease? We love the size, as we want to take this everywhere! Available in four matte and shimmer shades—so you can choose if you want to shine or have a matte moment. [morphebrushes.com](http://morphebrushes.com)



8.

## 9. Glazed Over

This is one of the easiest ways to escalate your make-up. With one tiny dab of **Danessa Myricks' ColorFix Glaze** on each eyelid you'll get an editorial-worthy look instantly. This lusciously sleek glaze is both long-lasting and waterproof. What's more, it isn't heavy, sticky or gloopy. Use this on the cheeks and/or lips to create a high shine or wet look. Brush cleaner will remove all traces of glaze quickly and easily. Available in three clear finishes and five transparent color versions. [danessamyricksbeauty.com](http://danessamyricksbeauty.com)



9.

## 10. Kry, Baby

We've never had a product make our tester cry, but there is a first time for everything. **Kryolan Tear Blower** made our eyes red and watery in no time. The speed in which you induce tears with this is dependent on how vigorously you use it. However, we would suggest restrained use, at least to feel out comfort levels and effectiveness on different individuals. The tube is filled with menthol crystals, is refillable and easy to use. We found this device to be clever and effective. [us.kryolan.com](http://us.kryolan.com)



10.

# CINEMAMAKEUPSCHOOL



## INTERNATIONAL INTERNSHIP PROGRAM

SPREADING  
OUR KNOWLEDGE,  
**WORLDWIDE**

Our new **International Internship Program** grants exceptional graduates the unique opportunity to spend a minimum of four weeks teaching Hollywood makeup techniques at makeup schools in foreign countries.

\*makeup by international student Wen Zheng