



Event Press Release

Big Group Hug

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FOR IMMEDIATE RELEASE

PITCH A TENT FOR CHILDHOOD POVERTY WITH #CampHugforKids

Big Group Hug would like families across Melbourne to pitch a tent for childhood poverty this Father's Day (5/9/21) to raise money for children living below the poverty line.

This Father's Day weekend, 5th September 2021, Big Group Hug are asking families across Melbourne to join their annual "[Camp Hug for Kids](#)" campaign to raise awareness and much needed funding for vulnerable children living in poverty.

Families are encouraged to get creative with their camping at home ideas by pitching a tent in the garden, having a living room sleep out, or host a Covid safe sleep over to raise funds for Big Group Hug which will directly funnel into services and goods desperately needed for families in need.

Many of the families Big Group Hug support are experiencing extreme financial crisis, with many unable to obtain basic necessities for their children. Angela Wood, founder of the Bundoora based charity has always maintained community support is at the heart of Big Group Hug.

"We are so fortunate to have such an incredibly giving community of families' who believe poverty is a social issue we can tackle from the ground up, and our Camp Hug for Kids event is another way families' can camp it rough for one night, raise funds and really open up the dialogue about homelessness, trauma and the reality of living below the poverty line in Australia".

Angela founded Big Group Hug in 2013, and over the last eight years the charity has become a pivotal support network for maternal health groups, agencies, and support workers assisting families in local municipalities. From [October to December last year](#), 615 families were supported through 65 agencies across 100 suburbs. One in six children currently live below the poverty line in Australia.

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