# CARING FOR CASHE

The finest materials require a delicate touch.

Our lightweight cashmere is as long-lasting as it is luxurious. With the proper care, CASHE can last you a lifetime.

The more you wear and wash your cashmere, the softer it becomes.

By hand-washing, you ensure your timeless CASHE pieces will look and feel pristine for seasons to come.



# To Prep...



Fill a sink, tub, or basin with lukewarm water and add a few squirts of cleanser that's specially formulated for cashmere.

Don't have any on hand?
You can use a good, natural hair shampoo as an alternative.



Submerge your cashmere item in the bath, and gently swirl it for 30 seconds. If removing a stain, gently massage the affected area. Then, let the garment soak for 30 minutes.

Using a washing machine? Turn inside-out, place inside a mesh washing bag, and wash on delicate in cold water using a few squirts of cleanser (or shampoo).



# To Dry...



Once passed, drain the remaining water and rinse with cool, clean water. Once the soap is gone and the water runs clear, gently remove the excess water by pressing your cashmere into a ball.

Resist the urge to wring, as this can disfigure the fibers of your garment.

# To Remove Pilling...

AVAILABLE FOR PURCHASE ON SHOPCASHE.COM



Pilling occurs when friction from normal wear and washing causes shorter fibers to separate from the cashmere yarn.

To defrizz and remove pills, use our CASHE Double Edge Cashmere Brush and comb through the garment in one direction.

### To Store...

AVAILABLE FOR PURCHASE ON SHOPCASHE.COM

Fold your cashmere and store alongside one of our CASHE Cedar Rings (included) to keep piecesodor, moisture, and moth-free.

For long term storage, keep laundered, folded garments in breathable cotton storage bags to protect from bugs.



## To Treat Stains...



Before washing, work a stain remover onto the affected area of the garment. Gently massage the treatment, as to not disrupt the weave, which could cause the area to become fuzzy.

## To Remove Wrinkles...

Use a steamer instead of an iron. Steam is a natural refresher and fluffs the yarn of your cashmere.