



Kaival Brands Innovations Group, Inc.

FOR IMMEDIATE RELEASE

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Kaival Brands Accelerates Growth with Bidi™ Vapor Partnership

Kaival Brands, an innovative global distributor, welcomes new opportunities and team members as it continues to grow with its partner, Bidi™ Vapor.

Florida, May 20, 2020. As the second quarter of 2020 comes to an end, [Kaival Brands Innovations Group, Inc.](#) (OTC PINK: KAVL) welcomes new opportunities with Bidi™ Vapor. After working on the initial distribution of the Bidi™ Stick, the innovative global distributor is now focusing on increasing its market share in the vaping industry.

“The rising demand for high-quality products has given Kaival Brands more possibilities for success,” said Eric Mosser, the Chief Operating Officer (COO) of the company. He believes that through Bidi Vapor’s high standards in product engineering and business ethics, the partnership is poised for more success.

Kaival Brands, led by Eric Mosser, is dedicated to building industry-leading brands that elevate the consumer experience. Its recent growth with Bidi Vapor leads to the expansion of the vape brand’s market engagement and sales force. Along with the developments, Kaival Brands created a dedicated customer support team that covers live chat and emails with its position to



amplify its customer service quality. It also employs a sales team for the onboarding of new wholesale and retail partners.

As the exclusive distributor of the Bidi™Stick, Kaival Brands provides new wholesalers and retailers with a comprehensive guide to ensure that they adhere to [Bidi Vapor](#) principles.

“Right now, we see that the demand for the Bidi Sticks is ever-increasing. We want to continue this momentum, so we work hard with our retail and wholesale partners to cater to the growing demand,” says Eric Mosser. He added that Kaival Brands believes that a strong partnership with all brand stakeholders is a necessary element to make any business successful. That is why the distributor ensures that retail and wholesale partners are equipped with proper product knowledge and adheres to the rules of the vaping industry.

Kaival Brands recognizes that Bidi Vapor, as a brand, is dedicated to providing a premium vaping experience to its customers. It also initiated an eco-friendly program, the Bidi Cares, to encourage all Bidi users to recycle their used vape pens. Most importantly, Bidi Vapor stands against underage vaping, so it created a couple of age-gating measures to prevent the youth from accessing any of its products.

Kaival Brands is preparing for more growth with Bidi Vapor in the coming months. After its initial market success, Kaival Brands also plans to find more innovative brands to grow.

Kaival Brands Innovations Group, Inc., is a company focused on growing and incubating innovative and profitable products into mature and dominant brands in their respective markets.

Our vision is to develop internally, acquire, own, or exclusively distribute these innovative products and grow each into dominant market-share brands with superior quality and recognizable innovation.

Forward-Looking Statements

This press release includes statements that constitute “forward-looking statements” within the meaning of federal securities laws, which are statements other than historical facts that frequently use words such as “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “forecast,” “intend,” “may,” “plan,” “position,” “should,” “strategy,” “target,” “will,” and similar words. All forward-looking statements speak only as of the date of this press release. Although we believe that the plans, intentions, and expectations reflected in or suggested by the forward-looking statements are reasonable, there is no assurance that these plans, intentions, or expectations will be achieved. Therefore, actual outcomes and results could materially differ from what is expressed, implied, or forecasted in such statements.



This release contains certain forward-looking statements that are based on current plans and expectations and are subject to various risks and uncertainties. Our business may be influenced by many factors that are difficult to predict, involve uncertainties that may materially affect results, and are often beyond our control. Factors that could cause or contribute to such differences include, but are not limited to, factors detailed by us in our public filings with the Securities and Exchange Commission.

All forward-looking statements included in this press release are expressly qualified in their entirety by such cautionary statements. Except as required under the federal securities laws and the rules and regulations of the Securities and Exchange Commission, we do not have any intention or obligation to update publicly any forward-looking statements, whether as a result of new information, future events, or otherwise.

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For more information, please contact **833-4-KAIVAL** or email us at investors@kaivalbrands.com.