
New Zealand Smokefree Environment and Regulated Products (Vaping) Amendment Bill

New Zealand Online Vape Selling Industry Current Situation

- > 59 New Zealand-based websites selling e-cigarettes
 - > 68% had no detectable [health](#) warnings displayed
 - > Only 25% mentioned [nicotine addiction](#) warning
 - > Only 10% (6 out of 59) required age proof before purchase
 - > 92% of the websites used at least one social networking site as part of their marketing, including Facebook (90%), Instagram (61%) and Twitter (39%)
 - > Of the 52 accessible YouTube videos linked to New Zealand sales websites, none had health or addiction warnings
 - > Of the five most popular online New Zealand vape companies, two offered more than 200 flavours on their websites (sweet flavors can be associated to vape addiction)
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Progress - Topic area 1

Accomplishment 1

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Progress - Topic area 2

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Attention areas

Risk 1

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Risk 2

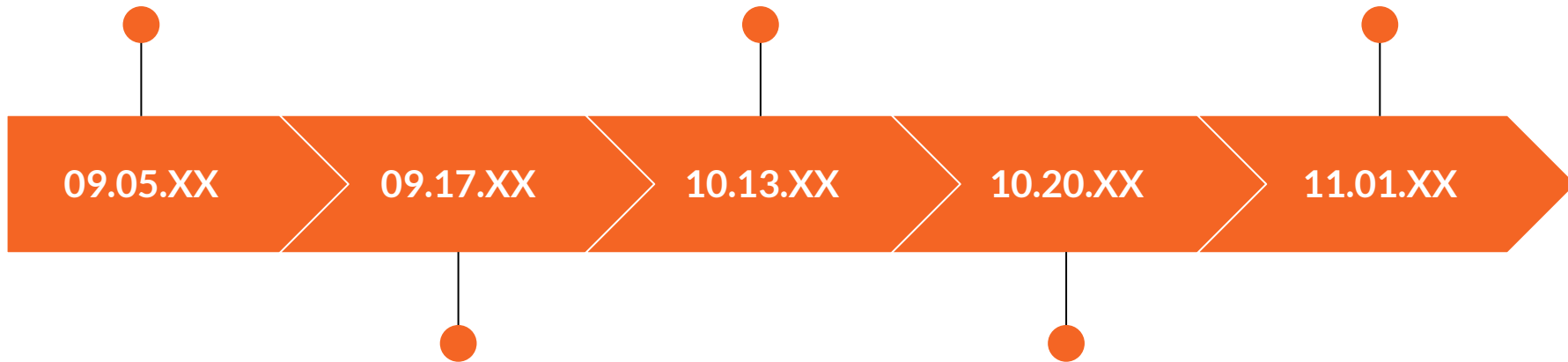
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Schedule

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Next steps

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Assignment 2

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Assignment 3

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Goals for next meeting

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