

**BIDI™ Vapor**

FOR IMMEDIATE RELEASE

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Contact name: **Eric Mosser**  
Phone number: **1-(833) FOR-BIDI**  
Email address: **sales@bidivapor.com**

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# **Bidi™ Vapor Takes Action Through Its Bidi™ Cares Program**

**Bidi™ Vapor, creator of the innovative Bidi™ Stick, takes charge in leading the way to an eco-conscious usage and disposal of e-cigarettes through its Bidi™ Cares recycling program.**

**Grant-Valkaria, Florida, April 22, 2020.** Bidi™ Vapor is proud to announce the Bidi Stick as a frontrunner in an eco-friendly and sustainable use of e-cigarettes. The Bidi™ Cares program sets to offer consumers a simple and completely free way to recycle their used Bidi Sticks. It aims to promote and nurture the Bidi Stick users' mentality of caring for the environment.

The rising popularity of e-cigarettes over the last few years have resulted in an alarming growth of waste. With more and more companies coming out with vaping products without taking responsibility for their environmental footprint, e-cigarettes have now become a potential threat to the place we all call home.

## **Created with the Environment in Mind**

*"We took the initiative to build the battery so that we can collect them back and recycle them. If you look at our company, we're a small one compared to others in the whole industry, but we invested so much in the beginning, so our product can be helpful to the environment,"* says Niraj Patel, the CEO of Bidi™ Vapor.

Bidi Vapor has carefully thought of how they can improve the recyclability of e-cigarettes batteries. Bidi Sticks are made with a high-quality battery with a recyclability power higher than other e-cigarettes. Instead of synthetic cotton, it has a pharmaceutical and medical-rate pad that is easier to recycle.

The brand ensures that the eco-consciousness of Bidi Stick starts from its creation until its disposal.

### **Taking Responsibility and Action**

***The Bidi Cares Program.*** Bidi Vapor recognizes its responsibility to its consumers, the environment, and the future. It takes action by making recycling accessible and convenient to its consumers. Through the Bidi Cares Program, the company motivates Bidi Stick users to collaborate with them in protecting the environment through recycling waste.

To further encourage consumers to take part in the program, Bidi Vapor sends a **FREE Bidi Stick** for every 10 used products sent for recycling. A verified Bidi Vapor site member receives a return label after they have sent their used Bidi Sticks to the recycling facility. The coupon code for the free Bidi Stick in the next purchase is sent after the items have arrived and been verified in the recycling facility.

Bidi Cares believes that one small step from every person creates one significant change. It is proud to have created Bidi Stick as a product that takes charge in leading the way to an eco-conscious usage and disposal of e-cigarettes through its Bidi Cares recycling program.

With the Bidi Cares program, Bidi Vapor strives to create meaningful changes and start impactful practices that lead to saving the environment and securing the future.

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At BIDI™ Vapor, the fuel of our innovation towards the creation of our pride, the BIDI™ Stick, is our genuinely driven desire to aid the transition of millions of cigarette smokers across the globe. The intention of providing an accessible alternative to facilitate a smooth transition for people who intend to lessen and to eventually quit smoking is written in the BIDI™ Vapor DNA.

Our vision is to be the renowned best provider for the most flavorful yet pleasurable transitional experience in the vaping industry with the primary intent of providing a solution for people who aspire to eliminate their smoking habit in a healthier, more practical and stylish way. And ultimately, to significantly contribute to a smoke-free world for our future generations to come.

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### **Forward-Looking Statements**

This press release includes statements that constitute “forward-looking statements” within the meaning of federal securities laws, which are statements other than historical facts that frequently use words such as “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “forecast,” “intend,” “may,” “plan,” “position,” “should,” “strategy,” “target,” “will,” and similar words. All forward-looking statements speak only as of the date of this press release. Although we believe that the plans, intentions, and expectations reflected in or suggested by the forward-looking statements are reasonable, there is no assurance that these plans, intentions, or expectations will be achieved. Therefore, actual outcomes and results could materially differ from what is expressed, implied, or forecasted in such statements.

This release contains certain forward-looking statements that are based on current plans and expectations and are subject to various risks and uncertainties. Our business may be influenced by many factors that are difficult to predict, involve uncertainties that may materially affect results, and are often beyond our control. Factors that could cause or contribute to such differences include, but are not limited to, factors detailed by us in our public filings with the Securities and Exchange Commission.

All forward-looking statements included in this press release are expressly qualified in their entirety by such cautionary statements. Except as required under the federal securities laws and the rules and regulations of the Securities and Exchange Commission, we do not have any intention or obligation to update publicly any forward-looking statements, whether as a result of new information, future events, or otherwise.

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For more information, please contact **1-(833) FOR-BIDI** or email us **[sales@bidivapor.com](mailto:sales@bidivapor.com)**.