



**Kaival Brands Innovations Group, Inc.**

FOR IMMEDIATE RELEASE

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# **Kaival Brands Announces Bidi Vapor's International Expansion**

*Kaival Brands - a global distributor, announces Bidi Vapor's international expansion. Bidi Vapor is well-poised to exponentially grow in the international market.*

**Melbourne, Florida, June 2, 2020.** [Kaival Brands Innovations Group, Inc.](#) (OTC PINK: KAVL) is proud to announce the international expansion of Bidi™ Vapor in the European Union, New Zealand, Australia, and Canada. As an exclusive distributor of Bidi™ Stick, a disposable vape pen, Kaival Brands is excited with this new expansion as it set to introduce a premium and innovative product to a broader market.

Kaival Brands is an exclusive global distributor focused on innovative startup brands and businesses. Its partnership with [Bidi Vapor](#) has gained the company its first exclusive product for distribution - the Bidi Stick, a premium vaping device that takes the initiative on eco-friendly vaping.

"Our venture into several countries marks a milestone in the growth of Kaival Brands and Bidi Vapor's partnership as we introduce our innovative product to new audiences," said Eric

Mosser, the Chief Operating Officer (COO) of the company. Both companies are excited to respond to Bidi Vapor's rapid growth in the industry.

Along with the expansion, Kaival Brands created a dedicated customer support team that covers live chat and emails with its position to amplify its customer service quality. It also employs a sales team for the onboarding of new wholesale and retail partners. The brand strives to provide the best customer service.

The expansion is also set to pave the way for better customer awareness in the market. Bidi Vapor, as a brand, is dedicated to providing a premium vaping experience to its customers. It also initiated an eco-friendly program, the Bidi Cares, to encourage all Bidi users to recycle their used vape pens. Most importantly, Bidi Vapor stands against underage vaping, so it created a couple of age-gating measures to prevent the youth from accessing any of its products.

For the past three months, the financial revenues of both companies have started to rise. It gained revenues of approximately \$22.5 million in the initial months of partnership. To boost Bidi Vapor's revenue, Kaival Brands continues to increase Bidi Vapor's market share in the vaping industry.

"Bidi Vapor is well-poised for a rocketing growth internationally, and I am delighted to finally introduce Bidi Stick outside of the United States," says Eric Mosser. He added that the massive opportunity to gain a new audience for the product is all possible with Kaival Brands and Bidi Vapor's partnership.

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[Kaival Brands Innovations Group, Inc.](#), is a company focused on growing and incubating innovative and profitable products into mature and dominant brands in their respective markets.

Our vision is to develop internally, acquire, own, or exclusively distribute these innovative products and grow each into dominant market-share brands with superior quality and recognizable innovation.

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### ***Forward-Looking Statements***

This press release includes statements that constitute "forward-looking statements" within the meaning of federal securities laws, which are statements other than historical facts that frequently use words such as "anticipate," "believe," "continue," "could," "estimate," "expect," "forecast," "intend," "may," "plan," "position," "should," "strategy," "target," "will," and similar words. All forward-looking statements speak only as of the date of this press release. Although we believe that the plans, intentions, and expectations reflected in or suggested by the

forward-looking statements are reasonable, there is no assurance that these plans, intentions, or expectations will be achieved. Therefore, actual outcomes and results could materially differ from what is expressed, implied, or forecasted in such statements.

This release contains certain forward-looking statements that are based on current plans and expectations and are subject to various risks and uncertainties. Our business may be influenced by many factors that are difficult to predict, involve uncertainties that may materially affect results, and are often beyond our control. Factors that could cause or contribute to such differences include, but are not limited to, factors detailed by us in our public filings with the Securities and Exchange Commission.

All forward-looking statements included in this press release are expressly qualified in their entirety by such cautionary statements. Except as required under the federal securities laws and the rules and regulations of the Securities and Exchange Commission, we do not have any intention or obligation to update publicly any forward-looking statements, whether as a result of new information, future events, or otherwise.

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