

# Vaping With Mother Earth in Mind

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To ensure a cleaner and safer world for the future generation, adults have been making real efforts and taking steps to more environmentally friendly and sustainable practices. People have been coming up with eco-programs while others promote recycling old products. These eco-conscious initiatives come as no surprise that adults who smoke vape would also begin embracing the green movement.

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Here are some ways how you can vape with both your health and Mother Earth in mind.

### **Switching to Vaping**

By switching cigarettes to e-cigarettes, you are already lowering your environmental footprint by reducing the amount of waste in landfills. With the number of cigarettes produced, every smoker could smoke over 785 cigarettes in a year.<sup>1</sup> This vast figure is all equal to a mountain amount of discarded cigarette butts (2 billion pounds per annum to be exact).<sup>2</sup> Even when appropriately disposed of, cigarette butts leach toxins into the soil.<sup>3</sup>

Traditional cigarettes also have synthetic fiber filters that end up tossed into the street, on the sidewalk, and anywhere else, it can be disposed of by smokers. Vape products do not have synthetic fibers and also equal to one or more packs of cigarettes.

### **Recyclable Components**

With more and more companies offering vape products, it can be tempting to purchase cheaper ones without double-checking on its components. Most batteries in e-cigarettes contain heavy metals that need extensive treatment to remove all its residual metals.<sup>4</sup> This kind of batteries usually leaves a massive environmental footprint as it is nearly impossible to recycle.

Disposable vape pens also have synthetic cotton. This kind of pad is more challenging to recycle. When choosing a vape product, look for a brand that recognizes its responsibility to the environment.

### **Proper Disposal**

After you have used your e-cigarette, you might be looking at how to dispose of it that won't affect the environment. A quick search on the web can show you nearby recycling facilities that can arrange the disposal of e-cigarettes. On the other hand, some vaping companies have been coming out with sustainable programs when it comes to recycling their vape products.

With eco-friendly initiatives, these companies motivate their adult users to be more eco-conscious when using vape products.

[Bidi™ Vapor](#), a brand that aims to lead an eco-conscious usage of vape products, created Bidi™ Sticks to aid adult smokers in transitioning to a healthier alternative. With both its users and the environment in mind, the company has also created the Bidi™ Stick with high-quality and recyclable components.

Bidi™ Vapor has carefully thought of how we can improve the recyclability of e-cigarettes batteries. The battery used in every Bidi™ Stick contains a high-quality battery that has been certified by FCC, CE, and ROHS. It is 2.8x more expensive than the usual batteries but also stronger to be recyclable. It also has a medical-rate pad rather than the usual synthetic cotton. These are investments in making Bidi™ Stick a high quality and eco-conscious product.

To further inspire consumers to become more eco-friendly, Bidi™ Vapor has launched a recycling initiative - the [Bidi™ Cares](#) program. You can ship back your used Bidi™ Sticks, and Bidi™ Vapor gives you a FREE Bidi™ Stick in return.

Transitioning from cigarettes to vape products is already a huge step in conserving the environment. When choosing a vape product, choose one that takes action on its responsibility to Mother Earth.

**Choose a product that cares. Choose Bidi™ Stick.**

## REFERENCE

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